



ALL ABOARD

— With G. E. Mortimore

A candid and deeply sensitive novel about Russia, written from the inside, has got into the book business. It is called "The Russian Revolution" and it is by G. E. Mortimore. It is not first-hand information of my own, but news that I obtained from a reliable source.

The book is by Dr. Zhigov, a Russian, and is published in New York by Pantheon, in later by Mac Hayward.

Critics are said to be acclimating the book with enthusiasm. "There seems small doubt that Dr. Zhigov will eventually be recognized as a classic," says Felicitas Deutsch.

The author, believing that his book would be published in his home country with judicious cuts, gave a copy of the manuscript to an Italian Communist publisher, Felicitas, in Milan. Felicitas arranged to translate the work into Italian, French, German and English.

Meanwhile, publication in the Soviet Union was postponed month after month (presumably, while party intrigues ebbed through it in search of comradely, explosive ideas).

Then the author, ill in hospital, wrote to Felicitas asking for the return of the manuscript so that he could make some changes in it. Felicitas refused. He still refused. Pressure was applied from Moscow. He still refused. So now, the book can be read in Western Europe but not in Russia.

Like the major dramas—including Faust and Hamlet—Dr. Zhigov is significant because it forces the reader to see life differently and, inevitably, live with a growing sense that it has an organism's rich complexity.

Readers of this book will learn, apparently, that Russia is not inhabited by destroying robots, but by people who think and feel and are in no means willing to swallow the pretty make-up Communist dogma in one piece.

Well, I won't pass along any more second-hand information about the book. I haven't read it yet. There are false alarms in the world of letters. But from here, this one smells and sounds like something big.

Slide Hauls Peace River Junt

PGE Plans 'Piggy-Backs'

By PETER BRITTON

CHETWYND.—Directors of the provincial government-owned Pacific Great Eastern Railway held a special meeting about one of their trains today as it sped toward Cassin Creek on the Inuvialuk River as the Peace River.

The directors have never before met so far north in the province.

The train was delayed for two hours early yesterday by a mud slide that cut the track 80 miles north of Prince George. By the time it reached here had been—100 miles north of the slide. It had caught up with its schedule.

Premier Bennett said the directors reacted to major decisions in its meeting about the train.

It is planned to start a "piggy back" service whereby PGE flatcars would carry truck trailers in the Peace River area. Premier Bennett said this service would extend to the Peace River area of Alberta as well as B.C.

PGE directors, the premier added, also decided to ask the CNR to let the Great Trail Pacific agreement of 1912 which would require freight from northern B.C. directed for transcontinental railway shipment in

In Brief

WASHINGTON — President Eisenhower is expected to visit the South yesterday to inaugurate his duty to comply with court-ordered school busing plans and grant "all our people" their constitutional rights.

MONTREAL — H.R.A. (Haut-Rassemblement) has been elected to the Quebec provincial legislature.

WASHINGTON — The American government's military aid to the South Vietnamese has been increased for 55 days and still is going strong.

NEW YORK — "Bourne," a male baby gerbil whom officials at the zoo in London, died in a state with the only gerbil ever born in captivity, died in his own home and an introduction to his bride-in-law.

PARIS — Premier Charles de Gaulle's government ordered international ships set up for Nigerian territorial waters in a major new crack down on the pirate trade ground in France.

VANCOUVER — City council decided to postpone the sale of a proposed new hotel which would house property owners to keep their property.

OTTAWA — Fisheries Minister J. Angus Macdonald announced the temporary lifting of the export ban on sockeye salmon in the sea as from state and B.C. to be shipped to Vancouver by PGE.

Premier Bennett and the official party which includes members of the British Columbia cabinet, spent part of the morning today visiting on "Columbia" which is carrying the spawning fish of Prince George. Just about one year ago the premier was drinking "Peacham" while at a dinner in his honours, some and a ginger ale.

The premier said in an interview on the fact that he had several offers from U.S. railroad executives to buy the PGE, but it isn't his idea. There have even been offers during the "Columbia" trip.



Rescue Attempt Fails

A rescuee drops a line from a Royal Navy helicopter to a Scimitar jet fighter, already half-submerged in English Channel. Christen failed to save pilot of downed plane, who drowned in cockpit when craft sank two minutes later. Scimitar was based on the British carrier Victorious.

Fishermen'll Fight Hook, Line, Sinker

VANCOUVER (CP) — Local fishermen fighting hook, line and sinker in the fight to keep jobs.

The Washington proposal that the northern Strait be included in Pacific International Salmon Commission's waters.

"We'll fight it," said Alex (Lionel) Huggins, agent of the United Fishermen and Allied Workers Union.

"Johnnie Strait is an all-British waterway and should come under the same jurisdiction as the Canadian Fisheries Commission."

The American proposal was announced Thursday by Washington State Fisheries director Milt Moebe who is finding himself more pressure from disaffected

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Be sure to buy your B.C. McIntosh Reds in the economical Handi-Pak, then you'll have plenty for so many tasty desserts...and enough for snacks, mid-day pick-ups and lunch boxes, too.

You'll love the special savings when you buy the convenient

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the thrifty carton that lets you see what you are buying.



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It's Flavour Distilled from vintage year imported botanicals... and the flavour of each herb is perfectly measured by an exclusive Hiram Walker method.

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Letters to the Editor

Strike a Balance

The labor attitude itself to payroll problems, diligent minds and laborious. That labor is not seen as refinery involved with its own pros, pretty, indeed, we see elements united in a single opinion. And everyone being much in the public mind, we wonder about strikes. Labor disputes are mounting.

Now many are busy taking a vote. I wish to remind them of their impact in less ways. We all want good wages and working conditions. Good times, income and progress. Not the great common enemy.

Contribution is no pleasure. Increased wages up costs, with added cost of living. A class, it is not just a dollar but a good time.

Somewhere we have got to strike a balance. One which would be a desirable bargaining base to govern certain problems of ways and means.

Labor support would tip the scales!

ALAN GREGG

(1) 114 Fort Street, Victoria, B.C.

Artificial Time

The address of the ten-minute "change of clock" appears to present a fitting opportunity to attempt an assessment of the confusion and conflicting information known as daylight saving time.

Were it practicable to obtain universal agreement for changing the clock on one day each year, the idea of hours, be available, but the whole concept of day and night by altering the hands of the clock is so childish that it is not possible to happen again on a national, much less an international, level. Local opinion at present, however, radio and transportation schedules, especially in such matters as there is an intention to continue, even to consider the many groups who desire to have daylight in B.C. time.

If many of them appear before the clock to effect their purpose, however, from time immemorial and in practice every country, hours of work and leisure have been adjusted to conform to seasonal changes in this daylight without reference to seasonal summer time, and there appears absolutely no reason why the same should not be of factory, store and office employees the categories most affected should not be set back during the winter months to allow more time for recreation.

Such changes of working hours would have little effect outside the local area and could therefore be decided by local opinion and would offend the national principle. Agricultural workers, children and parents whose lives in routine is disrupted by an artificial changing of the clock.

421 Gordon Head Road R.R. 5, Victoria, B.C.

'The Strangers'

G. E. Mortimer deserves the highest commendation for his thoughtful and thought-provoking articles on B.C. rejected officials. It is to be hoped they will arouse public feeling and thereby bring about correction of the United factory conditions for better.

MR. LILLIAN M. JONES

Royal Jubilee Hospital, Victoria, B.C.

It Was The Tribune

Concerning "The Islander" of Sept. 28 I wish to correct the title of the picture of a sailing ship, which is given as HMS Victory. It really is Tribune. She was built at Sherrin in 1853, time 1930. It is a genuine, square of 30 horsepower. The picture is from a painting on the front page of a book published in 1932 entitled "Marella Tynes" in China by Commander Francis Martin MacLean R.N. who was a lieutenant in the Tribune, having been captured on June 9, 1855.

In my history of Esquimalt, on page 10 I state the 13th Feb. 1858 J.M. Tribune Tribune Captain J. T. Phipps, arrived from China with 200 men to reinforce the ships at Esquimalt. For San Juan Island dispute.

In my first book history, I had to leave out the material on it to keep down its size and its price. But with all the naval news I have heard there is much to write a large history of Esquimalt and the ships on the Pacific Station.

"Seabook," 50 King George Drive, Victoria, B.C.

Editor's Note: The Tribune staff is glad that the ship covered was the Tribune, but the picture was inadvertently wrongly captioned.

Another China Warning

'Sidewinders' No Help To 'Maniacs', Say Reds

MOSCOW (UPI) — Soviet Central Committee secretary Nikolai Sukhotin warned today that "no sidewinders" will be on "China as an attack on the help any maniacs" who try to attack Communist China.

Sukhotin, recent ranking Communist party leader after Khrushchev, said any force that attacks the "Red China" ("beasts") will be ready to strike "all peace-loving nations."

The party leader made the pointed reference to the U.S. military aid to the Nationalist Chinese, which he said was a "maniacal Chinese reception" marking the Peking regime's 25th anniversary. Nationalist CMC over the coastal islands, such as Quemoy and Matsu, to using sidewinders against Red Migs over the Formosa Strait, the mainland.

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WATSON POWERS
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ELVIS PRESLEY
... musical guest.

PIERRE FOUZARD
... musical guest.

'Wings of an Angel' May Be Water Wings

AN FRANK-ROO Photo

When the wings of an angel for a 29-year-old St. Louis gamblers who apparently lost a bet in his bid to become the first living man to wear a pair of wings.

How Alvin Karpis, the famous gangster, was the first to wear a pair of wings, when he was shot down by a guard in a prison cell, outside the prison walls, in 1935.

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Names In The News

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Eisenhower Widens Rift with Chiang

WASHINGTON (AP) — President Eisenhower has backed up a Nationalist foreign minister spokesman, Dr. Kiang Yung, followed up with a statement that "We cannot count on the aid of Chiang."

Eisenhower was asked at his press conference Wednesday about Chiang's statement Tuesday that the U.S. was "not going to build up large forces on the offshore islands and that it would not be wise to keep them there as a possible source of fire to be kept."

"I believe, as a matter, that it is a good thing to do it have all those troops there."

The 30th of this opinion shortly after Chiang said "The American people at this time should be told that the statement Dulles made with complete confidence."

The statement Dulles made with complete confidence, and with what Dulles said before, Chiang said it was a surprise.

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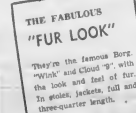
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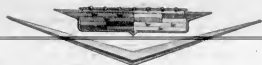
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By appointment to the world's most discriminating motorists!



Cadillac's noblest advancement in styling and engineering!

SEE "BREAK THROUGH" ADAPTED FROM A CURRENT MACLEAN'S STORY, "WHERE DID RAYE MADISON GO?" GENERAL MOTORS PRESENTS, CBC-TV, SUNDAY, OCTOBER 5TH.CADILLAC

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Aroused Socialists Cheer Their Leader

SCARBOROUGH, England (CP)—For the second time in three days the Labor party's annual conference rose and applauded its leader Wednesday evening. Gaitskell asked its supporters to "be patient, we're not equal."

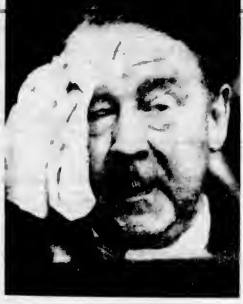
There was a tradition of Sir H. A. Daily Gait's first, followed by Jimmy Reid and others.

TORIES CRITICIZED
The police station was mentioned by Harold Wilson, Labor's longest chancellor of the exchequer.

He was cheered as he accused the Conservative government of making a "deliberate decision" to prevent industrial production and to "get tough with the trade unions in wage negotiations."

He added: "Whenever Tony Fremden gets off his seat, they put him in a nationalized industry and local authorities in competition in the streets of private industry."

BALDWIN DEAL
Criticizing the government's handling of its operations at the Commonwealth economic conference in Montreal, Wilson said the government's attitude toward the Commonwealth and the sterling area are "shrinking" and "you don't deal with a few tens of millions."



HUGH GAITSKELL... jolly good fellow

Floods Sweep 36 to Death

NINES, France (Reuters)—Thirty-six persons were reported Wednesday to have been drowned in floods that have devastated parts of southeast France for the last two days.

The floods, caused by incessant rains, swept away houses and cars, flooded state highways and washed away railway tracks.

Survivor Rescued
A survivor of the floods was rescued by a helicopter.

'Dulles' Speeches Make Me Shiver'

SCARBOROUGH (CP)—The general election may be the last for John Diefenderfer, leader of the Progressive Conservative party, as he said in a speech Wednesday.

"I shiver at the thought of the day when I will have to stand before the people of Canada and say that I have been a failure," he said.

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Negro Home Builder Snubbed in Toronto

TORONTO (CP)—The head of a Toronto advertising firm, who was to have been the guest of honor at a Negro home builders' convention, was snubbed Wednesday.

Mr. Richardson, who moved here in 1948 from Pennsylvania, "I want you to have a look at the money you have made," he said.

When I told him I was a Negro, he said: 'I don't care. I want you to have a look at the money you have made.'

"I want you to have a look at the money you have made," he said.

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Toy Gun Bandit Fails to Faze Plucky Cashier

VANCOUVER (CP)—A bandit armed with a toy gun attempted to rob the cashier of a Vancouver store Wednesday night but failed when the cashier refused to be intimidated.

The man, who was about 25, with crew cut, sandy colored hair and a mustache, was seen with a German accent, who said the cashier might be dead when the cashier refused to be intimidated.

"I want you to have a look at the money you have made," he said.

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"I want you to have a look at the money you have made," he said.

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Newest fabric in sports outerwear!

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nothing cooks or looks like a **TAPPAN**

magnificently styled with the exclusive CHROME OVEN

EXCLUSIVE!
The family-size Tappan oven with its mirror-bright chrome finish gives perfect results every time! And it's so easy to clean — easy to keep clean.

PLUS!

- Automatic Barbecue Rotisserie
- Clock Controlled Automatic Oven
- See-Thru Viewable Oven Door
- Thermomatic "Educated" Element
- Timed Appliance Outlet

Tappan De Luxe Electric Range
Model EWKCR-38

\$419.95
Only Less Liberal Trade-In Allowance with all the Big T Features

FOR THE NEW BABY

1958-5-Way Convertible Baby Carriage

You can use it as a carriage, stroller, car seat, car bed or "carry crib" — so convenient in so many ways and easy to adjust to any use.

Also features:

- Full rubber tires
- 4 cleaning nylon guards
- Nylon bearings
- Chrome tubular undercarriage
- Barrel type springs
- Insulated hand grip
- Full 36" bed with adjustable back rest
- Pre-wash windshield
- Draft-proof cover
- Adjustable sunshade
- Polka dot blue and grey — white with blue, pink or yellow interior blue with white interior.

\$36.88

Storkcraft Crib
Large Size Baby Crib

Sale Price **\$27.88**
\$50.00 monthly

A good buy — it's large enough for the child up to 6 years old. 27x52 inside with full panel draft-proof ends and adjustable, post-tension board base. Closely-spaced slats, aluminum blue with bedding rail. Smart, natural finish!

Spring-Filled Mattress

27x51 also fits crib beautifully, gives baby extra comfort and back support. Full spring construction and well-padded.

Sale Price **\$11.88**
Felt Mattress, 27x51, Special **\$6.88**

Tip Top Tailors

648 YATES

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TILL 9 P.M.

big clicker coat
VALUE

2-PIECE AIRFOAM CHESTERFIELD

Special Purchase Exclusive to Woodward's

- Air foam zipper cushions
- Ordered in colors of your choice — beige, brown, green, red, blue, grey
- No-sag spring construction
- High back for extra comfort
- New! styling to complement your room

You will be amazed at this outstanding value.

Shop Now and Save Special **\$198.88**

No Down Payment — \$12.00 Per Month

GETTING IT AT WOODWARD'S IS YOUR BEST GUARANTEE

After Canadiens, Who Else Counts?

By RON ANDRUK—The annual opening of the National Hockey League in Montreal is a different twist with the 1958-59 schedule. The Canadiens, who have been able to dig their rich pockets for the past few years, are now in a position to be the first team to be eliminated from the playoffs.

second place New York Rangers will be the first team to be eliminated from the playoffs. The Canadiens, who have been able to dig their rich pockets for the past few years, are now in a position to be the first team to be eliminated from the playoffs.

York who appears to have made his bid for the playoffs. The Canadiens, who have been able to dig their rich pockets for the past few years, are now in a position to be the first team to be eliminated from the playoffs.

Stampeders Cut Duncan, Mel Dillard on Waivers

CALGARY (CP) — Calgary Stampeders announced Wednesday morning that they had placed Mel Dillard and Maury Duncan on waivers.

OFFICIAL FORM CHART

3108 - **1958-59 NHL** (National Hockey League) - 1958-59 season. The Canadiens, who have been able to dig their rich pockets for the past few years, are now in a position to be the first team to be eliminated from the playoffs.

Navy Golf Tournament Draws 82

A field of 82 Navy golfers will be the first to play in the annual tournament. The Canadiens, who have been able to dig their rich pockets for the past few years, are now in a position to be the first team to be eliminated from the playoffs.

SUPER-VALU'S CROSS-OUT CONTEST

Over 5,000 Prizes Worth Over \$50,000

GAME NO. 4

1	3	5	19	17	16
21	23	25	27	33	37
41	43	45	57	59	61
63	65	71	73	77	79
83	85	87	93	95	97

Rules - Important... Read Carefully

1. Print an "X" in the space opposite the number in the right margin of the SUPER-VALU Cross-Out Contest card.
2. To win a SUPER-VALU prize, you must cross out the number in the right margin of the SUPER-VALU Cross-Out Contest card.
3. To win a SUPER-VALU prize, you must cross out the number in the right margin of the SUPER-VALU Cross-Out Contest card.
4. To win a SUPER-VALU prize, you must cross out the number in the right margin of the SUPER-VALU Cross-Out Contest card.
5. To win a SUPER-VALU prize, you must cross out the number in the right margin of the SUPER-VALU Cross-Out Contest card.

Stampeder Cut Duncan, Mel Dillard on Waivers

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Stampeder Cut Duncan, Mel Dillard on Waivers

CALGARY (CP) — Calgary Stampeders announced Wednesday morning that they had placed Mel Dillard and Maury Duncan on waivers.

SELL YOUR HOME

MINK STOL

Many Valuable Prizes Including

- ELECTRIC TOASTERS
- FOOD MIXERS
- ELECTRIC TOASTERS
- GIFT CERTIFICATES

And Many More Wonderful Prizes

17th International Home Show
1000 Douglas St. (at 13th)
Call EV 3-3333 for your location

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STANDARD HEATING OILS

These authorized Housewarmers can cut heating costs three ways!

1. more pure heat per gallon... because Standard Heating Oil is pure custom-blended for today's heating systems. You'd expect them to burn cleaner, better - and they do!
2. more heat from your furnace... because Standard's exclusive 4-2 detergent-action Thermal keeps your burner system CLEAN... to give you low-cost, worry-free operation.
3. more efficient heating service... because your Housewarmer's tips on heating can save heat, save money... because his automatic, "stop-filled" service gives you steady burn, best all season long.

Island Pacific Oil
616 Cormorant St.
Telephone EV 2-0161

C. J. McDowell Oil
DISTRIBUTORS LIMITED
1000 Douglas St. Telephone EV 5-4150

STANDARD OIL COMPANY OF BRITISH COLUMBIA LIMITED

GHOST TOWN SALE

at SUPER-VALU



By Popular Request—SUPER-VALU
Brings You Another Week of Fabulous
GHOST TOWN SPECIALS

GOLD NUGGET SPECIALS

Sugar	B.C. Granulated, 10-lb. bag	89 ^c
Tomato Catsup	Holm, 11-oz., 2 bottles	49 ^c
Orange Marmalade	Nabob, 4-lb. tin	65 ^c
Dish Cloths	Softie Sur, each	19 ^c
Dog and Cat Food	Rover, 15-oz. tin	11 for \$1.00
Corned Beef	Kudos, 12-oz. tin	2 for 69 ^c
Pumpkin	Nabob, 28-oz. tin	19 ^c
Tomatoes	Nabob, 28-oz. tin	2 for 49 ^c
Tomato Soup	Campbell's, 16-oz. tins	4 for 49 ^c
Mincemeat	Nabob, 24-oz. jar	45 ^c
Soup Mix	Lipton's Tomato and Vegetable, or Chicken Noodle, packets	4 for 49 ^c
Prem	Swift's, 12-oz. tin	39 ^c
Stewed Tomatoes	Hunt's, 15-oz. tin	2 for 39 ^c
Frozen Peas	Wilson's, 2-lb. bag	39 ^c
Hoola Hoops	Each	98 ^c

Treat Your Family to a Delicious Pork Roast, Served with Applesauce

Pork Loin	End cuts	lb. 55 ^c
Roast or Chops	Centre cuts	lb. 65 ^c
Pork Butts	"Boneless" Lean	lb. 55 ^c
Picnics	Lean, Grain-Fed Fresh	lb. 29 ^c
Chickens	Grade "A" Roasting	lb. 59 ^c



Cabbage
is at its best NOW!

Local grown

Potatoes	Local grown, 20-lb. prio bag	2 lbs. 15 ^c
Carrots	3-lb. prio bag	69 ^c
Turnips	Pick of crop	29 ^c
Planters	3 in a container	2 lbs. 13 ^c
		ea. 99 ^c

HEY KIDS!!!

Giant Hoola Hoop Contest

At Your Local Super Valu—

SATURDAY-OCTOBER 4th-12 noon to 3 p.m.

PRIZES! PRIZES! PRIZES!

PRICES EFFECTIVE

Thursday, Friday and Sat.

October 2, 3 and 4

Open Till 9 p.m. Friday

100% B.C. OWNED AND OPERATED

SUPER-VALU

"Where Quality Costs No More"





Planning for Reception

Concentrating on plans for Victoria College centennial homecoming, reception committee chairman Hugh Fairbairn, on table, discusses problems with his committee. Seated from left, R. B. Hutchison, class of 1950; Miss

O. W. Heritage, '25; W. B. Naylor, '54, and W. D. Oliver, '43. Standing from left, H. M. Evans, '40; W. E. Skilling, '58, and D. M. Patterson, '55. (Colonist photo by Bud Kinnaman.)

College Homecoming Expects Big Turnout

Each Waits for Other

Milk Firms, Workers 'Ready to Negotiate'

Both milk distributors and more to go to them since as their employees in Victoria announced the majority report and "ready to negotiate" as they signified it. The milk industry has not yet had another vote but plans. The majority coalition re-elected to milkers new talks got favored continued parties.

A spokesman for Victoria for the Pasture Milk Distributors' workers, which would mean pay Association said "we have no idea of \$10 or \$15 a month plus along that line and as a minority report in the on officials of the Milk Drivers and others' continue, favored the Dairy Employees' Union, just change in wages."

British Set Pull-Out
LONDON (Reuters) — The British troop withdrawal from Jordan will begin Oct. 20.

Parade of Bank Staff Says 'That's Not Man'

A parade of bank employees man for whom she cashed a cheque July 26, after it had been initiated by an accountant.

Under cross-examination, defense counsel James Pringle, told the witness "and one wouldn't expect to the lot of it."

CHARGES
The 15, cheque entered as exhibit at the preliminary hearing before Magistrate H. C. Hall yesterday were described by Crown prosecutor Lloyd M. Keane as identical to those produced in the earlier hearing on a similar charge against another Vancouver sign, William Black.

Black has already been committed for trial in connection with a \$50,000 forged cheque ring.

MOST PUNITIVE
Most of the bank employees needed thanks to a woman who had been in the street, the tall, well-built Wilson was the man who came into the bank in question with a large amount of money.

At one point the prisoner needed thanks to a woman who had been in the street, the tall, well-built Wilson was the man who came into the bank in question with a large amount of money.

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In asking that witnesses be excused after giving evidence, the prosecutor told Magistrate Hall, "Variety at the bank help of Victoria will be here in the centre of law afternoon."

In almost all instances the identification offered was a

Earlier, Constable R. H. Blackmore, of the Victoria RCMP criminal investigation branch testified a B.C. Automobile Association membership card given him after Wilson's arrest with the name and other

He said when the card was later returned it showed "the name of Wilson as recorded in the name of the accused, a Van (owner address, membership number and a business signature."

For successful business dinners... club parties

Phas 815-5288

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Thieves Pose as Movers, Get \$25,000 in Furniture

TORONTO (CP)—Thieves posing as moving men have stolen household goods worth about \$25,000 from 24 suburban homes here during the last two weeks.

The victims all live in Etobicoke and North York districts of the city and were not at home when the thefts took place.

The gang operates by lugging a truck up to the door of a house and carrying off valuable and easily-furnished.

New LONG size

SKYWAYS LONG SIZE CIGARETTES

AT REGULAR PRICES

SPECIAL OFFER!

CARVE-N-SAW
Approximate retail value \$3.50
\$1.25

and 1 empty package from any Lipton Soup—
Beef Heads
Chicken Noodle
Tomato Vegetable
Onion
Gross For

Carves meat slices bread
saves bones
cuts freeze food

Most useful knife ever invented
—and what a value!

This big handsome knife is 12 1/2 inches long overall. Genuine rosewood handle in firmly riveted, won't come loose. Husky stamped chrome-steel blade carves meat, slices bread. Stainless-steel saw cuts frozen food, saves bones.

DOUBLE-YOUR-MONEY-BACK GUARANTEE! If Carve-n-Saw isn't just what you expected, return it to Lipton Soup, 305 HUR, TORONTO, ONT. and get double your money back!

SEND THIS COUPON NOW

Mail to:
LIPTON SOUP, BOX 31316, TORONTO, ONT.

Please send me Carve-n-Saw knife (shown). I enclose \$1.25 (shown in money only preferred). No stamps, please! and 1 empty package from any Lipton Soup, for each Carve-n-Saw ordered.

NAME _____

ADDRESS _____

CITY _____ ZONE _____ PROV. _____

Please allow 4-6 weeks for delivery. No other offer unless previously issued. Void where prohibited. Not valid in Nfld. or N.B. (subject to N.B. Dept. of Health approval).

LIPTON

m-m-m delicious!



Royal City canned foods always rate A for flavor!

That's why most women choose this famous B.C. brand. Grown here with tender loving care, canned here with alert skill — to make sure that every can of Lipton peas, every can of tasty peas — is as excellent as the one you just enjoyed. You can be sure that when you choose Royal City each can of full-flavored beans, each can of tender peas — contains the pick of the B.C. pack. Enjoy these and other fine quality Royal City fruits and vegetables often — they're the best you can buy!

ROYAL CITY
canned foods
B.C.'S OWN - B.C.'S BEST

This'll put BEEF in you...

It's Lipton Beef Noodle Soup... and it's everything that's heartwarming.

Strengthening beef stock. Plenty of tender egg-noodles, nourishing but not fattening; and a round half-dozen good country vegetables. All fresh-flavoured as only a home-cooked soup can be. (Yes, home-cooked... though it's ready in minutes.)

We've put everything into Lipton Beef Noodle Soup except the spoon. YOU do that... and soon. It'll be a pleasure



Get this...

by trying this...

and sending this...

Sardines
Brunswick... Canadian
Packed in oil, 3 3/4-oz. tin **10 for 1**

Strawberry Jam
Empress Pure
48 fl. oz. tin **1**

Tomatoes
Vanity Fair
Choice, 28-oz. tin **4 for 1**

MIX 'EM or MATCH 'EM

Grapefruit Sections Libby's, 15-oz. tin

Peaches Hunt's Choice, 15-oz. tin **1**

Pears Taste Tells—Flemish Beauty, Choice, 15-oz. tin **5 for 1**

Lima Beans Libby's, 15-oz. tin

Sauerkraut Stone Creek, 28-oz. tin **1**

Peas Town House, Fancy, Sieve 2, 15-oz. tin **5 for 1**

Mixed Vegetables Taste Tells, Choice Cut, 15-oz. tin

Peas and Carrots Polka Dot, Fancy, 13-oz. tin **1**

Wax Beans Taste Tells, Choice Cut, 15-oz. tin **6 for 1**

Cake Mixes
Betty Crocker
Assorted varieties... 28-oz. package **3 for 1**

Peaches
Hales O' Gold,
Choice 15-oz. tin **5 for 1**

Potato Chips
Nalley's Fresh
6 1/2-oz. package **3 for 1**

DOLLAR DAYS

Orchard-Fresh McIntosh APPLES

Okanagan—Firm and Juicy and Oh, So Tasty



\$1.89

20-pound Handi-pak box

Grapes Tokay—Tasty, Juicy Clusters **2 lbs. 29¢**

Oranges Valencia—Size 1388 **2 lbs. 43¢**

Broccoli Local—Tight, Green Heads **lb. 21¢**

Cauliflower Local—Compact, Snowwhite Heads **lb. 15¢**

Beets and Carrots Bunched—Economic **2 bchs. 19¢**

Potatoes Local Gems, in shopping bag **10 lbs. 43¢**

Fruit Juices

APPLE Town House—18-oz. tin
GRAPEFRUIT Mist O' Gold—18-oz. tin
TOMATO Libby's Fancy—18-oz. tin
GRAPE DRINK Ill. C—18-oz. tin

3 for 1

BRIDE DOLL

Or Bridesmaid
On Display at All Stores

Solve your Christmas shopping for the girls on your list... But for each or on the convenient lay away plan **9.98**

Pancake Flour

Aunt Jemima—Regular or Buttermilk
3 1/2-lb. bag and

Maple Syrup
Cittadel, Pure, 16-oz. Jug
Both for **1**

Gold Seal SOCKEYE SALMON
Fancy Box, 7 1/2-oz. tin **2 for 89¢**

Borden's INSTANT STARLAC
Special offer—5 lb. pkg. **1.07**

PUREX TISSUE
Assorted Colors, Package of 400 **4 for 1.00**

Party Pride ICE CREAM
Rich and Creamy, Assorted Flavors, Pint container **2 for 49¢**

Parley MARGARINE
Keep—Top Quality, 2-lb. block **75¢**

FAB DETERGENT
Special Half-Pint Offer—2 1/2-oz. packages included **65¢**

PINK LIQUID VEL
Rings—Special offer **95¢**

WIN! 54 MAJOR WESTINGHOUSE APPLIANCES TO BE AWARDED



New \$25,000 Skylark Bread—Safety Contest!

Your choice of major appliances! REFRIGERATORS • FREEZERS • RANGES • SPACE HEATERS LAUNDRY • DRYERS • A/C • ROLL-ABOUT DISHWASHER

Details and Entry Books at Skylark Bread Section—Safety SKYLARK BREAD

White, Brown or Sourdough, 16-lb. home-sliced loaf **2 for 37¢**

Prices Effective October 2nd, 3rd and 4th
In all locations situated in Greater Victoria

Stock Up for Fall and Winter
General Electric

Light Globes
White—40, 60 and 100-watt **4 for 1**

Safeway INSTANT COFFEE
Hearty Outdoor Flavor, 6-oz. jar **1.03**

SCOTTIES
Super Strength, Packet Tissues, Box of 200 **6 for 1.00**

Pepsodent TOOTHPASTE
Fluoride Tube **79¢**

SAFeway
CANADA SAFeway LIMITED

Bonnie Dollar says:
 AVE, LASSIES! HIE YOURSELF TO SAFEWAY
 FOR A BONNIE BARGAIN-FLING!



SAFEWAY

7 for **1**
 Town House
Cream Corn
 Fancy Quality, Golden
 15-oz. tin

6 for **1**
 Bel-Air
Green Peas
 Fancy Frozen
 12-oz. package

WAX 'EM. MATCH 'EM
 Bel-Air Premium Frozen Vegetables
 Mixed Vegetables... French Cut Beans
 Cut Corn... Spinach

5 pkgs. for **1**

WIN A 1958

Brand New Cadillac

Hurry—Contest Closes Saturday, October 4th

Entry forms with easy contest rules at every Safeway Store

LEVER BROTHERS PRODUCTS	
Rinso New formula— Giant package 77c	Extra Giant with chinaware, special offer—Giant package 79c
Lifebuoy Soap Regular box 3 for 33c	Lux Soap Toilet shades— bath size box—special offer 3 for 42c

No. 1 Golden

Honey

Creamed,
4-lb. tin

1

Taste Tells

Catsup

Tomato,
11-oz. bottle

6 for **1**

1

FIRE PREVENTION WEEK

October 5th to 11th

With ordinary care, 9 out of 10 fires
could be prevented

Pineapple

Laland, Fancy Chunks or Slices, 20-oz. tin

3 for **1.00**

Mixed Pickles

Lynn Valley, 51-oz. jar

3 for **1.00**

Corned Beef

Holmes, 15-oz. tin

3 for **1.00**

Diced Beets

Taste Tells, Chunks, 15-oz. tin

11 for **1.00**

Kernel Corn

Lynn Valley, 15-oz. tin

7 for **1.00**

Coho Salmon

Parasnet, Fancy Red, 7 1/2-oz. tin

3 for **1.00**

Jelly Powders

Yonkers, Assorted, package

12 for **1.00**

Lexia Raisins

15-oz. package

4 for **1.00**

Hardgloss Glocoat

Johnson, quart tin

1.00

Pet Food

Rever, 15-oz. tin

11 for **1.00**



Frying

CHICKEN

Whole—Fully Drawn
 Average 2 1/2 to 3 lbs.

Grade 'A' lb. **45c**

PORK
Loin Roast

Fresh

End Cuts

lb. **53c**

Fricassee

FOWL

Government Inspected

Fresh Fowl—
 Plump pieces, cut
 up on cello tape

lb. **42c**



Serve Stewed with Dumplings

NEW ZEALAND Lamb

Loin Chops lb. **59c**

Tenderloin End

Rib Chops lb. **49c**

Trimmed

Frying Chicken Segments

Legs and Breasts

lb. **27c**

Necks and Backs

lb. **49c**

Wings

lb. **82c**

Loin Chops

Fresh

Centre Cuts

lb. **63c**

Picnics

Fresh—Pork Shoulders,
 Picnic Style—Whole
 or Shank Half

lb. **32c**

BEEF

Standing Rib

Grade Red 'A' lb.

63c

Chuck or Round Bone Roast

Grade Red 'A' lb.

37c

X-Ray Fear Harmful

WASHINGTON (UPI)—Radiologists charged yesterday that use of radiation to seek clues to lung cancer by atomic-age x-ray devices about the hazards involved.

Radiologists are physicians who specialize in use of

source at the 50th annual meeting of the American Roentgen Ray Society.

The society's own president, Dr. Burton H. Young of Philadelphia, asserted that "discovery of X-rays has resulted in greater medical advances than any other single discovery."

Physicians have been using X-rays for half a century.

and not until Atomic and X-rays came along did the general public become so fully aware that radiation had its sinister side.

Dr. Robert R. Nevell of the Duke University School of Medicine said that "general apprehension about all kinds of radiation has cramped such

free expression... and more basic on the subject

Mouse Cell Substance Kills Mouse Cancer

DURHAM, N.C. (UPI)—A Duke University research team, experimenting with mice, said yesterday it has isolated a substance which appears to lead to the death of cancer cells but not of other types of cells.

Dr. Edward C. Horn, a roentgenologist who heads the research team, said, however, that the research has been concerned only with mice and only with a specific type of cancer.

Dr. Horn said that the substance which he

'Tragic Errors' in Diagnosis Cause Unneeded Amputations

WASHINGTON (UPI)—A group of pathologists and bone

physicians met Wednesday that seems to suggest that "tragic errors" in diagnosis of "osteomyelitis" and "osteosarcoma" have resulted in amputations.

Dr. Edward R. Angerer of Mount Sinai Medical Center, New York, said that "tragic errors" in diagnosis of "osteomyelitis" and "osteosarcoma" have resulted in amputations.

They are not the most common

of the bone tumor among living patients.

Dr. Angerer said that "tragic errors" in diagnosis of "osteomyelitis" and "osteosarcoma" have resulted in amputations.

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INDEPENDENT

LOW COST

FOOD MARKETS

Right to Limit Reserved

Prices Effective Oct. 2, 3 and 4

ADAMS'
1444 Haultain Street

ALEX'S
Belmont High School

BARRATT'S
246 Island Highway

BARRY'S
Fort of Richmond
Phone 33-1718

BROWN'S
501 Maritime Street

BULLOCK'S
3100 Douglas Street

COLLINS'
50 Simcoe Street

EARLES
Whitford and Quadra

FIELDS' LOW COST MARKET
800 Esplanade Road

FRANK'S
2802 Oak Bay Avenue

GAINERS
401 Burrards Road

J. K. GORDON'S
142 West Burnside

HENDERSON'S
Five Points
Phone 33-1716

HENDERSON'S
Oak Bay
2535 Oak Bay Avenue

LEWIS'
2501 Fort Bay Road

LYLES
1871 Fairfield Road

PRICES
711 Goldstream Road
Langford - 1-6-1114

PRINGLE'S
1602 Melrose

REID'S
Colwood Corners

ROSS
2540 Mendocino Street

RUSSELL'S
3214 Douglas Street

SIMMONS'
801 Cowi Road

WELLBURN'S
3504 Pandora Avenue

WESTAWAY'S
4001 Quadra Street

WILL-O-WAY
2597 Ladbrooke Bay Road

RAY'S
Neske Road - Suite 17

GORDON'S
Beacon Drive - Sidney 18

A & R
1414 Highway

BERRY'S
Horseshoe Bay, B.C.

BRINKING'S
Nanaimo, B.C.

CARLIN'S
Nanaimo, B.C.

DOY'S
3500 Oak Lake, B.C.

HAYES
Duncan, B.C.

ROBERTSON'S
4 Summers, B.C.

Standby picked for flavor SALE

STANDBY

CORN

Fancy Vac-Pak, whole kernel, no fresh and tender with that corn-on-the-cob flavor, 14-oz. tins.

5 for **\$1.00**

STANDBY

BEANS

BLUE LAKE

Fancy cut green, packed with flavor plus, 15-oz. tins.

5 for **\$1.00**

STANDBY

Pineapple Juice

Serve ice cold for breakfast. Large 48-oz. tins 3 for **\$1.00**

STANDBY

Tomato Juice

Picked for flavor, 20-oz. tins

6 for **\$1.00**

STANDBY MANDARIN ORANGE SECTIONS

Serve as a delightful dessert or add zest to a fruit salad, 11-oz. tins

5 for **\$1.00**

Nylons

Save 39c Pair

51-gauge, 15-denier, PAIR

59c

Double Red "Snooby" DELICIOUS APPLES

3-lb. bag

49c

Broccoli

Fresh and tender, tight green head

Large (Approx. 1 1/2-lb.) bunch

29c

Bacon

Breakfast Delight, Side (cello wrapped)

lb.

59c

FRESH "BURNS" WHOLE FRYING CHICKEN

Fan-Pan, ench

89c

PANCAKE MIX

Aunt Jemima.

3 1/2-lb. pkg... **53c**

Sockeye Salmon

Queen Charlotte, 8-oz. tin 2 for **85c**

Coho Salmon

Queen Charlotte, 8-oz. tin 2 for **65c**



HARRY ADAMS

Harry Adams, 41 Mill Street, with his wife and two daughters, Frances and Helen, in the background. He is the owner of the Harry Adams Food Market, which is located at 41 Mill Street. The market is a well-known establishment in the community, and Harry Adams is a respected member of the business community.

"HI-FLO" LIQUID

Chocolate Syrup **49c**

Serve creamy chocolate milk or hot chocolate, you'll love it

Flame-Red, Rip

Tokay Grapes **29c**

(Extra Fancy) 2 lbs.

Delicate Question

Let Dying Die Doctor Urges

'Bow to Nature's Wisdom
—Life Is Not Sacrosanct'

By DELOR SMITH

NEW YORK (UPI)—Should a physician prolong the life of a hopelessly ill and dying patient? A small-town doctor has given an emphatic "no" to this delicate and poignant question of medical ethics.

His arguments in favor of bowing to "nature's wisdom" are now being circulated throughout the medical profession.

Physicians generally feel that their obligation is to life, even when it is the life of a mere threat of life. But Dr. Martin Goodale, 42, of Danville, Va., replies that life is indeed sacred but not sacrosanct. He is in the point of inflection, and he is not alone. In an anonymous letter he carried his message.

He spoke out of doing people whose physicians have "vegetative existence by artificial means." He had observed the competent and conscientious doctors and the patients who were dying and who were dying without being told that they were dying.

Strike Talks Collapse

LADON, Que., (UPI)—Seven doctors here, including Dr. Laidon, have agreed to end their strike and return to work. The doctors' union had been on strike since Oct. 15.

Dr. Laidon himself is now working and is expected to be back in his office by the end of the week.

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Carrying suitcase he packed himself for trip to St. Joseph's Hospital, four-year-old Peter Ruocco, 3010 Devon Road, arrives this morning with him for tonsil operation, an experience faced by dozens of youngsters.—(Photo by W. A. Baucher.)

Tell Child the Truth

Tonsils Coming Out? No Cause for Fright

There's no need to let your child be frightened to death over the prospect of having his tonsils out, medical spokesmen in Victoria say.

On the other hand, don't tell him it's a big job, either. He may not find it that funny and he'll wind up giving you the fish eye for telling him so.

The thing to do is to prepare him for the big day by informing him sensibly ahead

of time that his tonsils must come out in due course. In fact, best time is to emphasize the doctor's concern and the tradition of hospital staffs to look after the medical men at the hospital. And point out that there will be other children at the hospital.

Then when the day does arrive he'll have accepted the fact of the date with the doctor. There'll be a few tears, but no terror when he part from him at the children's ward.

FAST RELIEF FOR

TIRED FEET



Minard's Liniment

EATON'S

Leslie Faye Fall Outlook for "Five-Foot-Five" and Under "Nan Taylor Classic"

Exclusive with EATON'S in Victoria

The fluttering blouse styling is presented in fine imported wool crepe, with stunning back button detail and deep, lowered gaze. Three-quarter sleeves are cuffed, and skirt is slim, in Spring Green, Capt. Red, Royal Blue. Sizes 10 to 18.

each 35.00

EATON'S—Dress, Second Floor, Phone EV 57141



EATON'S Brassieres The Underlying Importance of Fall's Fluid Line

For a firm, youthful figure under the fluid-line fashions for fall... choose one of these well-known bras... EATON'S has a complete selection. Come, try them on, select the right one for your figure... each one is made for a comfortable fit.

Illustrated:

"Ariette"

The bra that "sets you free" All-elastic frame moulds comfortably to your figure. Embroidered cotton cup, A, B, C, fittings in sizes 32 to 40. Each 3.50

Warner's "Allure"

Rayon satin embroidered nylon marquisette bust cups, naturally rounded contour, A, B, C, fittings in sizes 32 to 38. Each 3.99

Warner's "Good News"

Comfortable strapless bra with circle stitched cups, latex back section, wired frame. Front hook and eye closing. A, B, C, fittings in sizes 32 to 38. Each 7.00

Gothic

Comfortable cotton broadcloth or satin, breathing moist diaphragm. Sizes 32 to 34 in AA to C fittings; 32 to 40 in B and C, Each 1.75

Wonder Bra

Popular bandeau style in comfortable white nylon. A and B fittings in sizes 32 to 36, B and C in sizes 32 to 38. Each 3.00

Not illustrated:

Trico-Lastic

By Malsdenform, the action-ease of airy elastic encircles the firmly-controlled cotton broadcloth cup support with complete comfort. Excellent for problem figure. B, C, D, fittings in sizes 32 to 42. Each 4.50

EATON'S—Foundation, Second Floor, Phone EV 57141

To call EATON'S Dial EV 57141 or Toll-Free Zenith 6106

Lovely Blouses

by GLENEATON

To wear with your new chemise jumper, your favourite skirt, slacks or suit. Beautifully tailored by EATON'S

Easy-care "Terylene" with nylon stripe effect, shoulder shrink or stretch out of shape, needs little or no ironing. Style 10 (11), convertible collar, 3/4-length sleeves and button front. Sizes 14, 16 and 20 in group. Each 4.00

©1958 Trade Dress

Sharkskin by Magee

Crisp, white sharkskin blouse beautifully tailored in the Magee manner, 3/4 sleeves, wide collar with bow trim and button front, washes and wears like a dream. Sizes 12 to 18. Each 8.95

EATON'S—Blouses, Main Floor, Phone EV 57141



Shel'll love it—love you, too, for introducing her to Seven Winds... It's an extraordinary new fragrance—part floral, part woody, totally devastating.

Cologne Supreme, each 3.50
Cologne Nise, each 3.75
Bath Powder, each 3.00
Perfume Purse, each 3.00

EATON'S Pharmacy Limited, Main Floor, Phone EV 57141

EATON'S—Blouses, Main Floor, Phone EV 57141

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EATON'S Store Hours: Mon., Tues., Thurs., Sat., 9.00 a.m. to 5.30 p.m. Wed. 9.03 a.m. to 1.00 p.m. Friday, 9.00 a.m. to 9.00 p.m. Phone EV 57141

EATON'S



EATON'S VITAMINS ARE NECESSARY FOR NORMAL FUNCTIONING OF THE BODY. TRY EATON'S HIGH QUALITY Vitamin Preparations



Have fresh vitality, build up and maintain good health. Help to ensure a full and winter without colds, without common cold-weather illnesses. Be prepared... help to build up resistance... add specially prepared vitamins in your daily diet. Don't wait until it's too late... stock up now with energy-building vitamins. Buy easy-to-take vitamins in capsule and tablet form for the whole family. You'll all feel better for it... feel confident of good health.

Vitamin A and D Capsules	V M Capsules	Brewer's Yeast Tablets
100's, each 2.75	100's, each 4.95	100's, each 2.75
250's, each 4.75	250's, each 10.75	250's, each 3.89
Cod Liver Oil Capsules	Vitamin B Compound Tablets	250's, each 1.35
100's, each 1.09	100's, each 2.29	
250's, each 2.49	Vitamin B Compound Tablets	
Halibut Liver Oil Capsules	100's, each 2.35	
100's, each 1.19	Vitamin B Compound Tablets	
250's, each 2.79	100's, each 2.35	
500's, each 3.09	Vitamin B Compound Tablets	
Iron and Liver Capsules	100's, each 2.95	
50's, each 1.25	Vitamin B Compound Tablets	
100's, each 2.15	Vitamin B Compound Tablets	
250's, each 4.39	Vitamin B Compound Tablets	

EATON'S Pharmacy Limited, Main Floor, Phone EV 2741



3,000 lbs. of Cheese



59¢ Wonderful taste, big surface, medium cheese, lb.
79¢ Old Swiss Cheese, you love, lb.
99¢ Wheel Imported Swiss Emmentaler, 10 lb. wheel, 10 lb. wheel, 10 lb. wheel.



Standby Canned Food Sale

Thin food are always on your shopping lists, so take advantage of this big sale to stock up on fruits and vegetables your family likes best.

Fruit Cocktail 15-oz. 2 for 59¢	Tomato Catsup 13-oz. 2 for 49¢
Mandarin Oranges 3 for 59¢	Tomatoes 28-oz. 2 for 49¢
Peaches 15-oz. 2 for 79¢	Tomatoes 38-oz. 3 for 89¢
Peaches 24-oz. 2 for 79¢	Asparagus 13-oz. 2 for 69¢
Pears 15-oz. 2 for 49¢	Green Beans 13-oz. 2 for 39¢
Pineapple 20-oz. 2 for 69¢	Green Beans 13-oz. 2 for 39¢
Pineapple Juice 3 for 49¢	Corn 13-oz. 2 for 39¢
Pineapple Juice 40-oz. 2 for 69¢	Corn 13-oz. 2 for 39¢

New Crop Sweet Potatoes 2 for 39¢	McIntosh Apples 2 for 49¢
--	----------------------------------

Shop Now for Big Savings

Personalized Cards



Don't Be Rushed at Christmas Time... order your distinctive personalized Christmas cards now, and then relax, knowing you'll be prepared when the Christmas season rolls around. Choose cards you like best from 20 large books displaying the attractive types of cards. Have them personalized with your name, in the way you prefer. See them now at EATON'S gift wrap booth on the Second Floor.

John Doe

John Doe
123 Boulevard

John Doe

Orders of 25 to 100 cards and envelopes, from

3.50 to 54.00

Cards by Collins, Modern Media, Deer Creek-Solar Line, Condon, No Art, Truitt, California Artists and Vendors.

EATON'S Personalized Cards, Second Floor, Phone EV 2741

EATON'S Bargain Basement Women's Wear Features

Cosy Cardigans and Pullovers

Classic "Orlon" sweaters in full-fashioned styles... Pullovers have short sleeves, stylish necklines, ribbed waistbands. Cardigans have long sleeves and ribbed cuffs and waistbands. Dye to match sets. Colors: black, white, per orange, red, aqua blue, sky blue and white. Sizes 16 to 20.

Pullovers, each 4.98
Cardigans, each 6.98

Women's Fall Dresses

Your fall wardrobe isn't complete without one of these attractive new dresses. Choose from plain or printed crepe, bouclé or knitted wool. Come in, see and choose. Colors: black, white, per orange, red, aqua blue, sky blue and white. Sizes 16 to 20.

Each 6.98 to 12.95



Neat Fitting Skirts

Many styles of expertly fashioned skirts in brushed wool, crepe, rayon, tulle and silk. Choose from pleated, flared, straight and wrap styles. Colors: black, white, per orange, red, aqua blue, sky blue and white. Sizes 16 to 20.

4.98, 8.98

Women's Blouses

Choose from favorite colors in our selection of cotton, rayon and jersey blouses. Styled with turn-back collar, short or three-quarter length. Long sleeve or short sleeve. Colors: black, white, per orange, red, aqua blue, sky blue and white. Sizes 16 to 20.

2.98 to 3.98

Winter-Weight Coats

Choose from stylish, full-length coats in brushed wool, crepe, rayon, tulle and silk. Choose from pleated, flared, straight and wrap styles. Colors: black, white, per orange, red, aqua blue, sky blue and white. Sizes 16 to 20.

24.50, 34.50

Women's Slacks

Choose from stylish, full-length slacks in brushed wool, crepe, rayon, tulle and silk. Choose from pleated, flared, straight and wrap styles. Colors: black, white, per orange, red, aqua blue, sky blue and white. Sizes 16 to 20.

6.95

EATON'S Bargain Basement, Phone EV 2741

SEE BACK OF THIS PAGE... for More EATON'S Shopping News

Maintain Your Fame You Sprout Eaters!

BUY NOW AND SAVE!

AT MAIS ELECTRIC'S GIGANTIC 14th ANNIVERSARY SALE TODAY!

INCOMPARABLE FRIGIDAIRE!

First in Fashion and Features, Too — Built and Backed by General Motors

Frigidaire Refrigerators

First in Styling... First in Service... First in MORE Canadian Homes

TRADE IN YOUR OLD REFRIGERATOR

Trade-in must be 10 years old or less, with sealed compressor unit in running order.



FRIGIDAIRE
Model D-110-58
10.8 Cu. Ft. Capacity

New Shew Look... PLT's famous "safe cold" foodstoring. Big across-the-top 12 cu. ft. freezer chest. Two ice trays. 41 lb. storage capacity. Rotating shelf drawers. Adjustable Cold Control with "over night" defrosting position. 36 cu. ft. of storage food compartments. Stylish, with extra features. Regular \$309.85

Anniversary Special... \$299.85
Less Trade... \$100.00

PAY ONLY

\$199⁸⁵

FRIGIDAIRE
Model D-80-58
8 Cu. Ft. Capacity

Compact, Super Refrigerator—only 21 inches wide. Double door compressor has three full-width shelves and easily half-filled, adjustable for over night defrosting. Plus the glass door, the freezer chest holds 30 lbs. ice in trays. Regular \$209.00

Anniversary Special... \$249.00
Trade... \$100.00

PAY ONLY

\$149⁹⁵



FRIGIDAIRE
Model F0-104C-58
10.4 Cu. Ft. Capacity

De Luxe Freezer Refrigerator at the lowest price ever! Cyclomatic defrosting, removable aluminum shelves and full-width hygienic, plus handy half-width, storage door and many other Frigidaire features. Zero zone food freezer keeps 45 lbs. food frozen solid. Regular \$419.85

Anniversary Special... \$399.85
Less Trade... \$100.00

PAY ONLY

\$299⁸⁵



FRIGIDAIRE
Model D13C-58
12.8 Cu. Ft. Capacity

Big and beautiful, with a host of bond-secure features. 346 cu. ft. freezer chest holds 51 lbs., two ice trays, 41 lb. drawer and adjustable cold control. Two full-width aluminum shelves, one adjustable. Two glass door drawers. Big storage door, butter compartment. Reg. \$379.85

Anniversary Special... \$339.85
Less Trade... \$100.00

PAY ONLY

\$239⁸⁵



Better Looking, Better Cooking...

FRIGIDAIRE ELECTRIC RANGES

Imperial 60

Model R1-60C-57

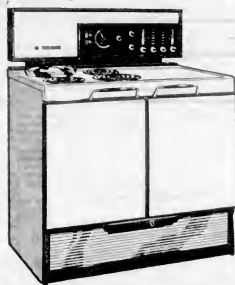
A host of fine features such as Easy-View Illuminated Controls, Cook-Master Automatic Oven Controls, Constant Oven "On" Signal Light, Timer, French Door Oven, Quick-Clean Design and many other de luxe conveniences.

Reg. \$499.95

Anniversary Special

\$365⁸⁵

Less Trade



Frigidaire Range

Model RDG-38-58

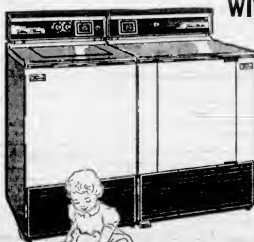
Similar to Illustration

Check these outstanding features: • Full-width rotary oven • Cookmaster automatic oven control • Oven "bake" signal light • Electric clock • Electric timer • Automatic appliance outlet • Full-width cooking top • High-speed "Rapid-Rest" broiling unit • Proven even broiling and roasting pan • "Visualize" oven window.

Anniversary Special

\$309⁸⁵

Frigidaire Custom Imperial Dryer with purchase of matching Washer!



Frigidaire Custom Imperial Dryer with illuminated easy-view control panel, fabric guide for choice of drying heat. Automatic time control. New "Whirl-Away" cycle controls. Many other desirable features. No wringing, no plumping.

Regular \$359.95

HALF PRICE —

WITH PURCHASE OF

PAY ONLY

\$179⁹⁷

WITH TRADE

FLOOR SAMPLES and ONE-OF-A-KIND SPECIALS

1 Only—Bendix Duomatic
Reg. \$669.85.
ANNIVERSARY SPECIAL

\$549⁹⁵

1 Only—Frigidaire Unimatic Washer
Model WDU-57
Reg. \$597.95.
ANNIVERSARY SPECIAL

\$279⁹⁵

2 Only—Frigidaire Imperial Dryers
No venting needed.
Model DI-57. Reg. \$552.95.
ANNIVERSARY SPECIAL

\$259⁹⁵

1 Only—Ingls Superb Washer
Reg. \$395.50.
ANNIVERSARY SPECIAL

\$319⁵⁰

1 Only—Ingls Superb Dryer
Reg. \$299.50.
ANNIVERSARY SPECIAL

\$229⁵⁰

1 Only—Ingls De Luxe Dryer
Reg. \$209.50.
ANNIVERSARY SPECIAL

\$189⁹⁵

1 Only—Bendix De Luxe Dryer "Formica Top"
Reg. \$225.50.
ANNIVERSARY SPECIAL

\$229⁹⁵

1 Only—1958 Fairbanks-Morse Gibson Refrigerator Freezer Combination.
Reg. \$399.95.
ANNIVERSARY SPECIAL

\$329⁹⁵

2 Only! Admiral Hi Fi Record Players
Reg. 489.95
Anniversary Special Plus \$50.00 worth of Records of your own choice

ONLY

\$329⁹⁵

1 Only—Westinghouse Upright Freezer
31.3 cu. ft.
Reg. \$399.95.
ANNIVERSARY SPECIAL

\$319⁹⁵

Mais Electric

1821 COOK STREET

Phone EV 2-4131

or EV 5-2436

Open
Friday
9 to 9

MAIS 14th ANNIVERSARY SALE

FREE GIFTS—DOOR PRIZES—3 days only, TODAY-FRI.-SAT.

10 NEW Inglis WASHERS TO BE GIVEN AWAY ABSOLUTELY

FREE AT MAIS 14th ANNIVERSARY SALE

STARTS TODAY — 9 a.m.

3 DAYS ONLY — TODAY, FRIDAY and SATURDAY

Ten Beautiful New Inglis Custom 100 Wringer Washers WILL BE GIVEN AWAY FREE (No catches, no gimmicks) WITH THE PURCHASE OF THE GREAT INGLIS ROYAL DRYER AT THE REGULAR PRICE OF \$339.50.

Come and see the terrific value...
Win a big prize—Buy now and save
in our 14th Anniversary Sale!



Inglis Gas
Water Heater
Glass lined, incandescent
igniter.
Regular \$128.95
ANNIVERSARY
SPECIAL

88⁹⁵

FREE! FREE!
• BALLOONS FOR ALL THE KIDDIES
• TV SAVINGS BANK
• DOOR PRIZES WORTH 150.00
• CLOCK PRIZES
• FREE! Sewing Machine
• FREE! Adjustable Ironing Boards

NEW! Quaker Super OIL HEATERS



\$50.00 TRADE-IN FOR
YOUR OLD HEATER

Have Warmer Floors and a
Warmer Home Automatically!
42,500 BTU

Quaker's exclusive LOW FLUE design, "Smokeless" Burner and Exclusive Ceramic Burner Rings. Automatic "Warm Floor" Blower.

Complete with Circle Fan, Air Feed and Draught Regulator.

(Not exactly as illustrated)

Anniversary Special. 179⁸⁵

LESS TRADE 50⁰⁰

PAY ONLY 129⁸⁵

Other Models up to 65,000 B.T.U.

Sylvania
Refrigerators
Reg. \$299.95
Anniversary Special
209⁹⁵

Quick Freez
Refrigerators

With freezer and 4 burner
burner, stainless steel interior
and door shelves. A beautiful
ANNIVERSARY SPECIAL
De Luxe Models

189⁹⁵

Ben Hur
Home Freezers

De Luxe Models
15 1/2 cu. ft., 507 lbs. 309⁹⁵
Special
18 1/2 cu. ft., 647 lbs. 329⁹⁵
Special
21 1/2 cu. ft., 742 lbs. 359⁹⁵
Special

Inglis Custom
100 Washers
ANNIVERSARY SPECIAL
(With Trade)
109⁹⁵

Stock up on
Sylvania Light Bulbs

For dark winter days
afford extra lighting. Reg.
4 for 65¢ Anniversary Special

150Watt incandescent. Reg.
4 for \$1.06 Anniversary Special

4 for 78¢
TRIUMPH LAMP, 100 200
300 Watt. Reg. \$1.06
Anniversary Special 79⁹⁵

See Our Large
Selection of Used
TV and Record
Players, Ranges—
20% Off Fridges
and other
Appliances—
20% Off
20% Off all Used
Appliances During
Our Sale!

FREE!

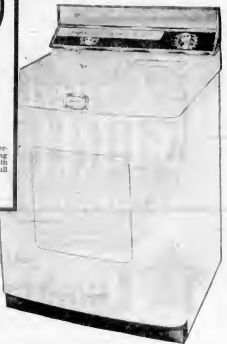


Inglis Custom 100 Wringer
Washer with powerful crumpling
pump. Hydraulic mechanism with
durable 5-year warranty. Full
size.

YOURS FREE

COME EARLY — DON'T
BE DISAPPOINTED!

This is a "First Come—First Served" Deal—
so be sure to come early and we will give
you ABSOLUTELY FREE, a beautiful new
Custom 100 Wringer-Washer by Inglis with
your purchase of the great Inglis Royal
Dryer.



SENSATIONAL EASY OFFER!

THE WASHER THAT SCOOPS
THE MARKET

EASY WASHER
Model DCX

Anniversary Special

399⁹⁵

EASY WASHER
Model DCW

Anniversary Special

258⁸⁸

LESS GENEROUS TRADE!

EASY 3-Heat Dryer Model
E12-1

CANADA'S BIGGEST DRYER VALUE!

Really quiet, vibration-free operation... install anywhere!

ANNIVERSARY SPECIAL

179⁹⁵

Save at the Island's
Largest Exclusive
Appliance Dealer

MAIS Electric

1821 CROOK ST.

Phone EV 2-4131 or EV 5-2436

Ernest Dain Todd, 508 Island Road, who told Magistrate Hall he had never been in a collision before with another vehicle in 50 years of driving, was fined \$35 after pleading guilty to a charge of careless driving.

On the same docket was novice driver Edward F.

Edward F.

Harvey, 1926 Franklin, who today on a charge of theft in pleaded guilty to driving with the breaking and entering of out eyeglasses as required by Bob Hawkes shoe repair, 616 his learner's licence, driving Truncheon Alley.

The youth said he had just taken the car around the block to "clear the driveway" of his

Yates, late Sept. 22, about his behavior, the sailor answered, "Why don't you take off?"

* Asked then why he was shouting, the accused replied, "I don't see any signs to say you can't shout," the officer said.

John Edward Maguire, 152 Amella, was placed on \$500 bond and ordered to report to the probation officer; after he was found guilty of stealing gasoline from a car parked on North Park.

The youth appeared before Magistrate A. J. Thomas in city

Police said he was arrested after a can of gasoline and a rubber hose were found at the rear of a car parked across the street from the accused's car.



BISHOP JAMES M. HILL.

Support for the Current Com. liberal support of the public. I'm sure will accept and meet this
munity Chest campaign "was am confident that, as in the challenge with wholehearted
tured yesterday by Most Rev. past, the citizens of our com-generosity," he said.
James M. Hill, Bishop of Vic *It's such an unusual life.*

"In the appeal of the Victoria Community Chest, as it launches its annual campaign for funds to carry on the work of the 20 organizations dedicated to many worthy causes, we are given a welcome opportunity to fulfill a

"Upon the results of the campaign for \$300,000 for the Christ's many deserving causes will depend the measure of relief that can be extended to the very many in our midst who, by force of circumstances, are in urgent need of assistance and

urgent need of assistance and must depend upon our help—the sick, the underprivileged, the indigent and the handicapped,” he stated.

“In endorsing and commending this appeal to the most

MARMITE




Agents: Geo. L. Edmundson & Associates

Newspaper Advertising Stimulates Buying



**United
PURITY
Stores**

SAVE ON OUR *Everyday*
LOW PRICES!




Lumberjack Syrup 37c

Nestles CHOCOLATE

JAVEX BLEACH
5c OFF 32-oz. bottle

21c

AUNT JEMIMA, 3 1/4-lb. bag



Pancake Mixes 53c

Quik
16-oz. tin

57c

SWIFT'S SQUARE

PREM 12 oz tin

2 for 85c

INSTANT



Sweet Milk 3-lb. carton..

1.05

Heinz

SPAGHETTI

15 oz. tin

2 for 35c

PRICES EFFECTIVE OCTOBER 2, 3, 4

Libby's

Tomato Juice

48-oz. tins

2 for 69c



Purex

TISSUE

White or Colored

4 rolls 49c

FRESHER-BY-FAR-PRODUCE

RED RIPE

Tokay Grapes 2 lbs. 29c

FRESH

Brussel Sprouts 2 lbs. 45c

CARROTS 2-lb. Cello 19c

SUN-RYPE FANCY

APPLE SAUCE

15-oz. tins

2 for 33c

PEEK FREANS BISCUITS

SHORTCAKE — DIGESTIVE
NICE — GINGER CRISP

MIX OR MATCH THEM!
Regular 27c Pkg.

4 for 1.00

MEAT BUYS
for thrifty meals

Pork Butts

lb....49c

SLICED PICTURE PACK

Side Bacon

lb....63c

Meat for Sale at Stores with Fresh Meat Markets

700 BLOCK Fabulous Fall Carnival—Thurs., Fri., Sat.

See the Centennial Art Displays

Throughout the stores in the 700 Block Yates Three-Day Fall Carnival. One Hour Free Parking when your ticket is validated by any of the above merchants. Entrance at 746 Yates (Island U-Drive).



STANDARD GENERAL PARKARA BUSH ANTHONY WYER. STARTS THURSDAY ODEON

THE IDEAL GIFT OFFERS THE BEST TICKETS. See on sale at the Box Office

VINCENT'S APPLIANCES

"OUR GUARANTEE — WE SELL FOR LESS"



VINCENT'S APPLIANCES 714 YATES ST. PHONE EV 54113 Next to Birks BILD CANADA — BUY CANADIAN — BUY NOW!



SCURRAHS

Celebrate the 700 BLOCK

FALL CARNIVAL

With Victoria's MOST TERRIFIC COAT VALUES IN YEARS!

Genuine HARRIS TWEED

Classic style in small checks. Shades of blue, green and browns. • • • • • Chamois and a interior lined. \$65.00 value. SPECIAL.

\$49

\$8 DOWN \$8 PER MONTH



100% CAMEL HAIR

Woven in England

Two styles to choose from. • • • • • Belman collar with English sleeves, or the favorite clutch style. Hand tailored and finished with hand stitching. • • • • • charming and interesting. \$85.00 value. SPECIAL.

\$59

\$10 DOWN \$10 PER MONTH

FALL SHOWING IN OUR WINDOWS OF ALL THAT IS NEW FOR

"His Majesty"

THE CANADIAN CITIZEN NO DOWN PAYMENT

"WHERE MOST MEN SHOP" PRICE & SMITH LTD. 722 YATES PHONE EV 4-7271

SEE ALAN'S

- New Fall COATS.
- New Fall SUITS
- New Fall DRESSES

The styles and fabrics the smartest you've ever seen.



COATS Special Group Price: \$10.00 to \$20.00 Special 33% 52% DRESSES Special Group Wool crepe and novelty fabrics. Reg. \$10.00 to \$15.00 Special 12% 33%

ALAN'S LADIES' WEAR 725 YATES "Victoria's Leading Style Center"

700 BLOCK FALL CARNIVAL SPECIAL

OCTOBER 2, 3 and 4 ONLY

76" GLASS SALMON ROD

Regular \$14.95 CARNIVAL SPECIAL \$10.00

- Girls' Figure Skates, from \$9.15
- Fully Collapsible Golf Carts, from \$7.05
- Steel-Shafted Strong Spooling Rackets, from \$8.75
- Swat Suits, all colors, from \$6.30
- Racing Shoes, from \$1.75
- 10-Pin Bowling Ball Bag, from \$5.95

EXCELLENT SELECTION OF USED TIRE AND FINGER KNIVES

HOCKING & FORBES

SPORTING GOODS LTD. 714 YATES STREET PHONE EV 5-2143

Norma Fitzsimmons

ISLAND FLORISTS

In the Fabulous 700 Block Yates. • • • • • CORSAGES • • • • • WEDDING BOUTIQUES • • • • • FURNISHING DECORATIONS • • • • • INSTANT ARRANGING • • • • • 700A YATES ST. 640 EV 2423



JUST ARRIVED FROM ENGLAND

Mackintosh's Quality Street

\$4.35 per lb.

Rowntree's

Whipped Cream Walnut, each, 10¢

Soft Licorice TOFFEE

Special 4 lb. pkg. 19¢ each

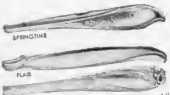
CENTENNIAL CLIPS

Reg. \$1.00, SPECIAL \$1.39

THE ENGLISH SWEET SHOP

"The Reverend Shop in Town" In the Centre of the 700 Block Yates.

700 BLOCK FALL CARNIVAL FEATURE VALUE AT BIRKS



1847 ROGERS BROS. FLATWARE

In 5 Popular Patterns: "The New 'Springtime,'" "Daffodil" and "Flair"

All the fine quality flatware you'll ever need. In your home of these beautiful 1847 Rogers Bros. patterns and at a price you can't afford to miss.

Regular Open Stock Value \$122.50

SPECIALLY PRICED \$79.95 (Chad Extra)

SAVE \$42.55

FROM OPEN STOCK PRICES

Birks Budget Terms: As Low as \$6.00 Down, Balance in Convenient Monthly Payments.

BIRKS JEWELLERS, 706-708 Yates Street EV 2-4241

A Family Place DINE OUT!

While Shopping on the Famous 700 Block

at the DOMINION HOTEL

In the famous TERRA COTTA ROOM

700 YATES STREET Phone EV 4-1108

MANTON'S SHOE REPAIRS

706 YATES ST. Phone EV 5-1813

Featuring



MELTONIAN SHOE POLISHES

Good Shoes Deserve a Good Polish

FREE!

Ladies' Shoe Shine NOTHING TO PURCHASE!

JOE MANTON A Shade for Every Shoe

JOE MANTON 706 YATES STREET

PLAN NOW—SAVE ON HOME DECORATING NEEDS

WALLPAPER CLEARANCE

Bundle Lots, 10 single rolls. Per bundle

\$1.98 \$2.98 \$3.98 \$4.98

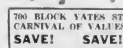
Mohair Paint Roller and Tray

\$1.49

HOME SHIELD PAINT

A Really Good Exterior Paint White and Colors

\$4.95 per gal. \$1.50 per qt.



700 BLOCK YATES ST. CARNIVAL OF VALUE SAVE! SAVE!

A COMPLETE LINE OF TIME-TESTED BAPCO PAINT PRODUCTS A FREE COLOR ADVISORY SERVICE

BAPCO PAINT SUPPLY

EV 2-3114

719 YATES ST.

FREE DELIVERY

Direct Import from Italy Beautifully Styled

Dresses

by Luisa Spagnoli

To wear for afternoon and after five. One and two-piece styles.

\$39.95

from \$7 Down — \$7 per Month

SCURRAHS 728 YATES STREET

One Hour Free Parking when your ticket is validated by any of the above merchants. Entrance at 746 Yates (Island U-Drive)

BIRKS JEWELLERS
406-708 Yates Street EV 2-4241

Pooler, Bon Bon Distr.
diameter 6"

An excellent
value at, each **\$4.95**

Mail and phone orders filled
promptly.

OPEN TILL 9 P.M.
FRIDAY, OCT. 3rd

One Hour Free Parking Across the Street at Island U-Drive

Use Our Personalized Budget Plan

755 YATES ST. PHONE EV 3-5412

One Hour Free Parking Across the Street at Island U-Drive

Use Our Personalized Budget Plan

you?

RED & WHITE

Prices Effective Oct. 2, 3, 4



MONS INVENTING A NEW PANCAKE TO CELEBRATE PANCAKE FESTIVAL

(There's really no big trick these pancakes can be served in thousands of mouth-watering combinations.)

SHOP at S & P ★ Pure Maple Syrup

OLD COLONY... 59¢
16-oz. bottle
32-oz. bottle

FREE PARKING! SHOP AND SAVE!

Scott and Peden LTD
510 CORMORANT ST. - Wellesley - EV 4-7181

AVONLEA

123 MEAT MARKET PHONE
DOWLING ST. EV 4-8003
FREE DELIVERY ON ORDERS OVER \$2

PRIME RIB ROAST Grade lb. A 69¢

BACON Bacon, 1 lb. rolls packs 65¢

BACK BACON Everson, B. 73¢

PURE PORK FRESH DAILY

SAUSAGE 49¢ lb.

FOR THE HOME FREEZER

FRONT QUARTERS

BEEF Grade A 37¢ lb.

PEAS, Choice 2 lbs. 45¢

Boiling Fowl Grade Fresh Killed, B. A 39¢

ORDER NOW FOR THANKSGIVING
FRESH LOCAL TURKEY, FOWL, ROASTERS, FRYERS, CAPONS

M & M's Houseware

SPECIAL! COMBINATION OFFER

A great REVERE WARE value!

1 1/2 Quart Sauce Pan and Measuring Cup Utensil



Sauce Pan worth... \$ 8.95
Measuring Cup worth... \$ 3.50
Total value... \$12.45

BOTH FOR \$8.45

ONLY

Other wonderful REVERE WARE values

8 1/2 inch Covered Boiler \$18.95
1 1/2 Quart Double Boiler \$15.95
2 1/2 Quart Whisker Kettle \$6.95

SEE THIS BEAUTIFUL BUFFET SERVICE

1 1/2 qt., with cover... \$12.50
2 qt., with cover... \$14.50
4 qt., with cover... \$16.50

Imported China Teas and Saucers
8 row patterns, Special 3 for 89¢

McLennan, McFeely & Prior Ltd.
1160 Government Street Phone EV 4-1111

Flurry of Flipped Flapjacks Heralds Autumn Pancake Festival!

Pancake Eating in Earnest Starts This Week

When September 25th unfolded in Canada's Autumn Pancake Festival, the old-time party spirit will prevail in community gatherings and in homes from coast to coast. Naturally the excitement will centre around stacks and stacks of steaming pancakes... hot from the griddle... and topped with butter and syrup. And there'll be lots of ingenuity in the way these pancakes will be served. September is Apple Time and what could be more appropriate, really, to wriggle pieces of fresh apple, right into the waiting pancake batter? Or cheese pancakes made by grating over a favorite cheese into the batter? There will be big pancakes and little pancakes. Big ones

that take the Bun's share of the griddle and when served are mixed over and showered with a hottopick. The thing you can expect with tempting groceries and home-made fruit sauces before you do the rolling job. Then there will be baby pancakes... sometimes called "dollar" pancakes, because they are just about the size of a silver dollar. If you have someone who is a finicky eater... then baby flapjacks will do the trick. They look so simple for making, but the little flapjacks, there'll be fun... for the Autumn Pancake Festival is a revival of the old spirit of community enjoyment... games, happy chatter and laughter... an opportunity for people to meet and live it up.

MADE FOR EACH OTHER!

Pancakes and Old Tyme

DELICIOUS TOO WITH WAFFLES, HOT BISCUITS, CEREAL, FRENCH TOAST



Perfect Pancakes in 10 SHAKES



for AUNT JEMIMA'S AUTUMN Pancake Festival!



Celebrate with Aunt Jemima's exciting new

Buttermilk PANCAKE MIX!

Buttermilk pancakes are extra light and tender and the flavor is just out of this world! Remember—the buttermilk is in the mix.

And, of course, you'll love Aunt Jemima's Regular and Buckwheat pancakes, too!



1. Put 1 cup milk in shaker. Add 1 egg and 1 tablespoon liquid shortening.



2. Add 1 cup Aunt Jemima pancake mix.



3. Shake vigorously ten times.



4. And your hot perfect pancakes are ready!

Peace Group On War Footing

A "peace by peaceful means" Other aims of the society are committee formed earlier last disamination of information recently became a full-fledged society to have the same of peace and war.

At an organizational spring time of services to families and the public agreed on a number of resolutions.

Objectives of the society listed: A for member nomination in the constitution included as committee with a number of activities of groups and individuals there was also elected. Committee working for peace by peaceful means.

Only 235 Sign Up As Resident Voters

Only 235 resident voters have registered in Saanich municipality, Gordon Hayward, municipal clerk, said last night.

Registration last year was 283. Of these persons, 190 wrote confirming their residency in the municipality and 45 other persons registered for the first time.

The 235 resident voters will be able to vote in the annual elections, to be held Dec. 11. Three members of council will have to be elected.

Owners of property within the municipality are automatically on the roll of electors.

The Daily Colonist.

NO. 217—HUNDRETH YEAR VICTORIA, B.C., THURSDAY, OCT. 2, 1958 33



Flower-Pot Lab

At Montreal there is a major research venture under way by McGill university, federal government and pulp and paper industry. Research men there are studying wood in all its phases. This section of \$2,500,000 laboratory is devoted to study of tree diseases. They call it a flower-pot laboratory where seedlings are grown under controlled "diet."

Near Belmont

Sooke to Vote On New School

Sooke School District 42 taxpayers will vote early in the month on a referendum to build a new elementary school near the existing high school which would cost \$1.2 million.

She said the board hoped the new school would be a purely a junior high school and a senior high school.

Three City Boys Join Venture As Navy Cadets

Three Victoria boys are among the 100 youth across Canada on board the HMCS Sackville, which will sail to the United States and attend at that time the United States Navy Academy.

There are 13 cadets from B.C. scheduled to start the five-year course.

Victoria boys are Dennis R. Sackville, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100.

Students Get Gym At Community Hall

Miles' Landing Junior-Senior High School students get in Sooko Community Hall for physical education classes.

The school's auditorium-gymnasium was destroyed by fire last night and will be rebuilt in the same specifications as before. It was fully insured and demolition of ruins started the day after the fire.

School Days are Lunch Days

—And here are two cookies to make lunches more appealing. Savoury and wholesome too.



Here Now!

New INSTANT MAXWELL HOUSE

Sniff the fresh-roasted **AROMA!**
Enjoy the rich, improved **FLAVOR!**

Great coffee news! Instant Maxwell House—the "Flavor Bud" coffee—is now more satisfying than ever! Unsup a jar of new Instant Maxwell House. Take a deep breath of the fresh-roasted aroma. Make yourself a cup. Taste the improved flavor. Those "Flavor Buds" of pure coffee capture aroma and flavor no coffee ever captured before. Before another day goes by, see how much your family will enjoy new Instant Maxwell House.



FOR COFFEE THAT'S GOOD TO THE VERY LAST DROP

REACH FOR THE JAR WITH THE STARS ON TOP

A Product of General Foods, Limited

WEATHERMAN SAYS... COLD WEATHER AHEAD SPENCER'S SAY... BE READY WITH THESE UNDERWEAR VALUES!

Penman's "T1" Merino Underwear

Shirts and drawers, in sizes 34 to 44, each 2.95

Penman's "T1" Merino (COMBINATION), size 34 to 44, each 4.95

Penman's "Preferred" Woolen Underwear

Shirts and drawers, in sizes 34 to 44, each 3.15

COMBINATIONS, size 34 to 44, each 5.95

Stanfield's "Red Label" Underwear

All sort heavy ribbed style in your choice of vests, drawers or combinations.

VESTS: Button front or crew neck, each, sizes 34 to 44, each 4.95

DRAWERS: In elastic waist or button front, sizes 34 to 44, each 4.95

COMBINATIONS, size 34 to 44, each 7.95

"Zimmerkell" Quality Cream Ribbed Underwear

Buy them NOW for extra warmth on crisp Autumn days.

WHOLE, sizes 34 to 44, each 95¢

MIDWAY OR BOXER STYLE, sizes 34 to 44, each 1.15

FLANKER WAIST, Ankle Length, sizes 34 to 44, each 1.10

Men's Cream Ribbed Combinations "Zimmerkell" or "Windsor" Brands

BITTONE FRONT, short sleeves, 1.95 in 2.95

BITTONELESS STYLE, short sleeves, 1.95 in 2.95

ANKLE LENGTH, sizes 34 to 44, each 2.95

Women's Snuggles

100% wool, angora, v-neck and crew neck, sizes 34 to 44, each 98¢

Women's Briefs

"MAX" cotton briefs, A new pattern in elastic (100% cotton), sizes 34 to 44, each 69¢

Women's Bloomers

Outside bloomers, elastic at waist, Navy white interlock cotton, sizes 34 to 44, each 1.10

Girls' "Ladybird" Interlock Underwear

Girls' knit cotton, sizes 10 to 14, each 75¢

Girls' knit cotton, sizes 10 to 14, each 89¢

Girls' knit cotton, sizes 10 to 14, each 89¢

Girls' knit cotton, sizes 10 to 14, each 89¢

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Girls' knit cotton, sizes 10 to 14, each 89¢

Girls' knit cotton, sizes 10 to 14, each 89¢

Girls' knit cotton, sizes 10 to 14, each 89¢



Boys' Combinations

200% wool blend with corded cotton, Ankle length and 4.95

Boys' Combinations, sizes 10 to 14, each 4.95

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Boys' Combinations, sizes 10 to 14, each 4.95

SPENCER'S STORES LTD. 1420 DOUGLAS 1110 GOVT.

**FASTER RESULTS
LOWER COSTS**

WOOD AND
BLOCKS AND
SLAB
THICK B
EXTRA SPEC

2 Cords
SPLIT W
ONE 1/2 CORD
2 1/2 Cords
PLANER
1 Cord
2 Cords
BONE-D
HAND-PI
FIR WG
1 Cord
2 Cords
FERTILIZER S
2 Units

SAWDO
COUNTRY SCREENER
QUI FROM OIL
100% Coarse Ply
Offered by direct
mail only by SWS
For your idea new
and low All over track
and steel
If not an advertiser
please
Bureau of
ONE-OAT-DECI

Day RV 2-3111

IDEAL FUEL C
WOOD
Wood Free - F
DRY CED
Guaranteed 13' Length
NAILED CHAIRS
3 BIG CORD
2 CORDS
6 DAVE CO
Buy New White
206 David
2Y 6-1822

SPECIAL SAWDUST
100% CUMBER DRY
2 1/2 TONS 1000.00
2 1/2 TONS 1000.00
Also available distribution
Lumber City
Interstate Dr.
Highway Fuel
N.C. 5-5825

ORDER NOW
100% DRY KILN
110 CD. 810 1/2
HEAVY PLANKER
\$4 PER CD. 810
BONE-GRY MILK
\$11 1/2 TONS

177 PANDORA Phone
SPECIAL 3 DAY
Remarked 1st Day
FIR MEAS in water
and also above head of
kind immediate delivery

1 CORD
2 CORDS
HILLCREST
D-29-EV 4-2015-
FULL MEAS
1/2 CORD CLASS Dryland
2 Cords
FIR SAWDUST
Bulk only, 1 1/2 cords
Crack and Courtenay

WHY SLAVE WITH
 CLEAR ALBERTA
DIPLOMAT
 17701 Plaza N. #16
 Ed. T. CAMP, 919 E. 1st
 710-670-1095
RICHARD HALL
 108 PORT ST.
 PHOENIX TOWN, PZ 3011
 \$59.95, 240 629.90 EV
 time.
STONE DRG 16" ALDER
 BUNA 1 read 610 8
 Q.S. Pool 700 TONS.
HUNE DRY PIN FLYING
 1788 no RUBBER 5 600
 1-886
DRY CEDAR BLOCKS
 1 600 11 Clean. 800

**BUILDERS SA
DOOR LT**
EV 3-315 260 GARD
**FALL CLEAR
SALE**
DRUM KNIFE
\$2.50 and up
50-Cent
NAME NAME
MUSIC DARK
LIT 2-18-8
MUSIC DARK
LIT 2-18-8
KIMMY GIDE
and to
1111 per
MUSIC DARK
LIT 2-18-8

**BUILDERS SA
DOOR LTD**

IED ADS!

BUILDING SUPPLIES

"M-W" STEWART & HUDSON LTD

8-1/2 Exterior Oil Shingles
Shingles All colors while they last. Regular per carton \$5.95. Saturday A.M. Special per carton \$3.99.

PRESTO-LOGS

Our taste of Presto-Logs continues. We will deliver to your basement or storage space 1 unit in bulk (240) logs for per unit \$2.10. Units \$5.95.

INSULATION

Yes, we're approaching that time of the year again when we're just around the corner. Our stocks of all types of insulation is once again your choice of—
Westco Vapour Barrier 2 inches thick 72 sq ft per carton. Each \$4.95.
Zonolite 2 inches thick 72 sq ft per carton. Each \$5.29.
Double-faced Aluminum 3/4" width. 250 sq ft per roll. Each \$10.75.
M-Facelac—corrugated aluminum sheet, cut to fit between standard joist and stud spacings, a rapid set supporting type insulation. 250 sq ft per carton. Each \$4.95.
Zonolite, extremely light and easy to handle, just the thing for insulating your ceiling, approximately 2 1/2" thick per sq ft. Each \$1.50.
And while we're on the topic of colder weather, don't put off that job of weatherstripping your doors and windows. These doors with Door Sets from \$1.75 to \$2.10 and Window Sets from \$1.35 to \$2.35.

SALES TO CLEAR

Ethwood and Welch shingles stamped on face and back, but still very useful for many uses. 48" each—\$3.48 and Sylvaco as above but only per sheet \$3.20. Any other special in a good grade of shingles at \$1.99 per sheet. \$4.40. We have a good stock of standard cutlery including fork, knife and spoon sets, various types, knives and dined to look them over. Westco. Each \$8.40. Locks. Each \$4.00. Key in end of every set. Each—\$4.00. 48" Brass Bands. Standard weight. Per set—\$6.95. 1/2" Abarbit. Still some nice colors left and available in several sizes: 48-94, 48-94, 24-48.

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Television for Thursday

Programs subject to broadcast changes at station's discretion.

Time	Channel	Program	Time	Channel	Program
7:00	1	Early Morning News	7:00	11	Early Morning News
7:30	1	Early Morning News	7:30	11	Early Morning News
8:00	1	Early Morning News	8:00	11	Early Morning News
8:30	1	Early Morning News	8:30	11	Early Morning News
9:00	1	Early Morning News	9:00	11	Early Morning News
9:30	1	Early Morning News	9:30	11	Early Morning News
10:00	1	Early Morning News	10:00	11	Early Morning News
10:30	1	Early Morning News	10:30	11	Early Morning News
11:00	1	Early Morning News	11:00	11	Early Morning News
11:30	1	Early Morning News	11:30	11	Early Morning News
12:00	1	Early Morning News	12:00	11	Early Morning News
12:30	1	Early Morning News	12:30	11	Early Morning News
1:00	1	Early Morning News	1:00	11	Early Morning News
1:30	1	Early Morning News	1:30	11	Early Morning News
2:00	1	Early Morning News	2:00	11	Early Morning News
2:30	1	Early Morning News	2:30	11	Early Morning News
3:00	1	Early Morning News	3:00	11	Early Morning News
3:30	1	Early Morning News	3:30	11	Early Morning News
4:00	1	Early Morning News	4:00	11	Early Morning News
4:30	1	Early Morning News	4:30	11	Early Morning News
5:00	1	Early Morning News	5:00	11	Early Morning News
5:30	1	Early Morning News	5:30	11	Early Morning News
6:00	1	Early Morning News	6:00	11	Early Morning News
6:30	1	Early Morning News	6:30	11	Early Morning News

BUTLER BROTHERS LUMBER SPECIALS

88 Special 2x4 long length, up-land stock, good quality. \$3.75
88 Special 1x8 Cedar Forest Siding, 1x10 S.L. 1000 FPM long lots. \$3.75
88 1x12 Common shingles good for shelling. Per M. \$4.00
Special English, flooring 1x3x8, 1x4x8, 1x6x8, 1x8x8, 1x10x8, 1x12x8, 1x14x8, 1x16x8, 1x18x8, 1x20x8, 1x22x8, 1x24x8, 1x26x8, 1x28x8, 1x30x8, 1x32x8, 1x34x8, 1x36x8, 1x38x8, 1x40x8, 1x42x8, 1x44x8, 1x46x8, 1x48x8, 1x50x8, 1x52x8, 1x54x8, 1x56x8, 1x58x8, 1x60x8, 1x62x8, 1x64x8, 1x66x8, 1x68x8, 1x70x8, 1x72x8, 1x74x8, 1x76x8, 1x78x8, 1x80x8, 1x82x8, 1x84x8, 1x86x8, 1x88x8, 1x90x8, 1x92x8, 1x94x8, 1x96x8, 1x98x8, 1x100x8, 1x102x8, 1x104x8, 1x106x8, 1x108x8, 1x110x8, 1x112x8, 1x114x8, 1x116x8, 1x118x8, 1x120x8, 1x122x8, 1x124x8, 1x126x8, 1x128x8, 1x130x8, 1x132x8, 1x134x8, 1x136x8, 1x138x8, 1x140x8, 1x142x8, 1x144x8, 1x146x8, 1x148x8, 1x150x8, 1x152x8, 1x154x8, 1x156x8, 1x158x8, 1x160x8, 1x162x8, 1x164x8, 1x166x8, 1x168x8, 1x170x8, 1x172x8, 1x174x8, 1x176x8, 1x178x8, 1x180x8, 1x182x8, 1x184x8, 1x186x8, 1x188x8, 1x190x8, 1x192x8, 1x194x8, 1x196x8, 1x198x8, 1x200x8, 1x202x8, 1x204x8, 1x206x8, 1x208x8, 1x210x8, 1x212x8, 1x214x8, 1x216x8, 1x218x8, 1x220x8, 1x222x8, 1x224x8, 1x226x8, 1x228x8, 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Lovers' Deaths Sadden Italy

ROME (UPI) — Italian road with saddened hearts yesterday the story of the tragedy of a modern-day Romeo and Juliet who took their own lives.

Stella Papp, a 17-year-old student, drowned herself in the Tiber River last Wednesday.

Her father, who she married recently that she

was born out of wedlock. Her fiancé, Enzo Fumari, 21, took poison Tuesday night after he identified her body. "Forgive me, but I could not live without her," he said as he collapsed. In his pocket was a note reading: "Martha, now I am coming to you."

The couple had planned to

wed, but it all changed when the civil interest, recently that she was the child of an unmarried mother. She had been adopted by the Pope family. Last Wednesday, she fled from home, leaving a message reading: "I cannot take it any more. Don't look for me."

Back at the Pope home, Enzo will be heartbroken.

Fumari went to the bathroom and emerged after a few minutes to say he had taken poison. He died in a hospital a short time later from what doctors said was a strong dose of sleeping tablets. Like the star-crossed lovers

Enzo will be heartbroken.

Strike Strands Giant U.S. Liner

NEW YORK (AP) — A giant dock officers struck American flag ship from New England to the gulf coast Wednesday. First the ship, stricken by the strike of 1,500 masters, mates and pilots was the SS3830 on United States.

The transfer of her passengers to the Queen Mary and France's liner also held up briefly the departure of these two liners.

A survey of harbors from Boston to New Orleans shows 100 American and dock crews were

Wind-Blown Chair

Lawn chair flies through the air at Wrightsville Beach, North Carolina, as though it were a projectile, as "Helene" becomes the first hurricane of the season to hit the U.S. mainland. The storm carried winds up to 100 miles an hour and caused havoc along the coast. — (UPI)

One White, One Negro

School Stoned After Girls Fight

WINDSOR, ONT. (UPI) — Only five Negro students at a boarding school in Windsor, Ont., were stoned yesterday after a fight between a white girl and a Negro girl at a school.

South Africa

Bemoans

Hostile Press

JOHANNESBURG (UPI) — The South African government considers that the victim of a hostile world press and a "one white, one Negro" school policy for two days the following and paper there for a second of time.

Hill was not certain that the demonstration stemmed entirely from the clash between Helen Moody, 16, and the Negro girl, who were said to be angry because their lunch hour was cut from one hour to 35 minutes.

When students learned the girls had been sent home alone of them, mostly girls, left school and demonstrated in front of the school. Some members of the crowd gathered three rocks and threw them at the windows.

For the convenience of our customers the IGA FOODLINERS 3475 Quadra New Store Hours now in effect will be

Monday to Thursday 9.30 a.m. to 8 p.m. Friday 9 to 9 Saturday 9 a.m. to 8 p.m.

South Africa Bemoans Hostile Press

JOHANNESBURG (UPI) — The South African government considers that the victim of a hostile world press and a "one white, one Negro" school policy for two days the following and paper there for a second of time.

Hill was not certain that the demonstration stemmed entirely from the clash between Helen Moody, 16, and the Negro girl, who were said to be angry because their lunch hour was cut from one hour to 35 minutes.

When students learned the girls had been sent home alone of them, mostly girls, left school and demonstrated in front of the school. Some members of the crowd gathered three rocks and threw them at the windows.

For the convenience of our customers the IGA FOODLINERS 3475 Quadra New Store Hours now in effect will be

Monday to Thursday 9.30 a.m. to 8 p.m. Friday 9 to 9 Saturday 9 a.m. to 8 p.m.

Grand Prize! Win a... WEEKEND IN EUROPE!

ENTER THE IGA COFFEE CONTEST NOW!

TRAVEL VIA PAN AMERICAN JET CLIPPER

WINNER HAS CHOICE OF WEEKEND FOR TWO IN LONDON OR PARIS

London

TOUR DETAILS

If winner chooses Paris

Friday P.M. — Leave New York

Saturday A.M. — Arrive Paris

Sunday P.M. — Leave for London

Sunday of departure to Vancouver

Monday P.M. — Arrive Vancouver

If winner chooses to stay after the date that it will be their own.

Paris

TOUR DETAILS

If winner chooses Paris

Friday P.M. — Leave New York

Saturday A.M. — Arrive Paris

Sunday P.M. — Leave for London

Sunday of departure to Vancouver

Monday P.M. — Arrive Vancouver

If winner chooses to stay after the date that it will be their own.

3 1/2-LB. BAG AUNT JEMIMA PANCAKE MIX AND ONE PANCAKE SHAKER

DELICIOUS ON PANCAKES

KARO SYRUP 21-oz. bottle

BLUE BONNET MARGARINE

10c OFF REGULAR PRICE

CRISCO SHORTENING 3 lb. tin

LIPTON'S TOMATO-VEGETABLE or Chicken Noodle Soup 4 pkgs.

CHAMPION WHOLE FISH CAT FOOD 2 15-oz. tins

99c

29c

67c

99c

49c

29c

IGA SUNNY MORN COFFEE

Fine Flavor. 1-lb. bag

IGA ROYAL GUEST COFFEE

Top Quality. 1-lb. bag

IGA INSTANT COFFEE

100% Pure. 6-oz. jar

73c

81c

\$1.03

IGA COFFEE CONTEST FOLLOW THESE EXACT RULES:

- Simply complete the sentence in nearby free words or less. "I SHOP AT IGA BECAUSE..."
- Attach to your entry the most recent bill. But this, too, is not to be attached to the entry.
- For the details of the contest, see the contest rules and regulations.
- For the details of the contest, see the contest rules and regulations.

CONTEST OPEN ONLY TO RESIDENTS OF CANADA

Bacon 1-lb. Cello Pack. **77c**

Wieners 1-lb. Cello Pack. **49c**

IGA TABLETITE QUALITY MEATS

Steak Roast Gr. A lb. **69c**

Rump Roast Gr. A lb. **69c**

Round Steak Gr. A lb. **69c**

Potatoes 25 lbs. **99c**

Squash Lb. **6c**

Grapes Lb. **20c**

IGA PORTER'S IGA

3475 QUADRA STREET

1006 CRAIGFLOWER ROAD

2077 CABBROG BAY ROAD

THURSDAY on the NEW
Lower Main Floor is . . .

BAY DAY

Because BAY DAY Has Grown so BIG
Thursday is BAY DAY in . . .

- ★ Foods
- ★ Housewares
- ★ Hardware
- ★ Sporting Goods
- ★ Garden Shop
- ★ Camping Needs
- ★ AutoAccessories
- ★ Luggage
- ★ Shoe Repairs

BAY DAY has grown so big that we have had to divide it into two in order to give our customers the best opportunity to take advantage of all BAY DAY bargains. So—Thursday is BAY DAY in the Bay Basement. This will help to clear deliveries faster, give better customer service and make your shopping easier and more enjoyable . . . Shop for Basement BAY DAY Thursday at the BAY!



Shop Thursday 9 a.m. to 5:30 p.m.

NO DOWN PAYMENT

Required on most home furnishings, furniture, appliances, TV, radios, power mowers, power tools, sewing machines, draperies, floor coverings, china, etc. And at the Bay you get longer to pay!

Special Phone Order Service dial EV 5-1311 Order by Number

Phone orders will be accepted from 8:30 a.m. Thursday on all items except hear specials and foods. Dial EV 5-1311 and order by number. To be fair to all our customers, no phone orders will be accepted Thursday on merchandise for sale Friday or Saturday.

Please Carry
Small Parcels!

The parcel you carry gets home first. We cannot guarantee Bay Day deliveries.

Use the BAY'S
Carport!

Send your purchases to the carport in the parking lot and pick them up in your car.

FRIDAY is
Storewide

BAY DAY

Read the
12-Page
BAY DAY
Supplement

Delivered in this paper for the
Season's Lowest Prices

Turn the Page for
More Thursday
Basement
BAY DAY
SAVINGS!

THURSDAY is BAY DAY in the LOWER MAIN SuperFOOD MARKET

NO PHONE ORDERS

Can be accepted on Food Orders at their
low prices. Personal Shopping Only.

9 a.m. Special

300 only
Grade A Fowl

lb. 25¢
An economical treat the whole family will enjoy. Limit to one per customer while quantity lasts.

Ready-to-Serve Maple Leaf Hams
Whole or half, per lb. 53¢

New Zealand Lambs 39¢
Average 10 lb. Cut up to your specifications and delivered as soon as possible. Per lb.

New Zealand Lamb Legs 55¢
Whole or half, per lb. While quantity lasts.

Grade A Frying Chickens 45¢
Fresh. Special, per lb.

Tulip Margarine 3 lb. 75¢

Prime Rib Roast of Beef 55¢
Per lb.

Blade Rib Roast Beef 49¢
Per lb.

Devon Sliced Side Bacon 57¢
1 lb. packets. Each

Fricassee Fowl 37¢
Try pack. Per lb.

Kraft Canadian Cheese 34¢
1/2 lb. packets. Each

Maple Leaf Lard 2 lb. 35¢

French's Spaghetti Sauce 2 for 23¢
16 oz. Reg. 25¢. BAY DAY

Harison's Toffee 2 for 69¢
From England. Approx. 100¢ pk.

Carr's English Biscuits 29¢
Assorted varieties.

Peek Freans Pagoda 89¢
10 oz. Reg. 1.19. Special

Lowney's Marshmallows 33¢
Reg. 39¢ Special

Lumber Jack Syrup 39¢
32 oz. Reg. 47¢. Special

Aylmer Tomato and Vegetable Soup 2 for 27¢
Special

Lynn Valley Peas 2 for 25¢
Assorted sizes. 15 oz.

Lynn Valley Apricots 2 for 39¢
15 oz.

Lynn Valley Peaches 2 for 37¢
15 oz.

Lynn Valley Pears 2 for 37¢
15 oz.

Hostess Coffee 65¢
1 lb.

H.B.C. Poly Pak Tea Bags 75¢
1074

Royal Jelly Powders 3 for 25¢
AS. Dancers

Do-It-Yourself Pies 59¢
1 pat. Pauline Graham wafers for crust, 2 pts. Royal pie filling . . . makes two large delicious pies. Each

Sockeye Salmon 2 for 89¢
Gold Seal or Paramount. 1/2 lb.

Dole Sliced Pineapple 2 for 67¢
20 oz.

Libby Tomato Juice 2 for 67¢
48 oz.

Aylmer Diced Beets 2 for 23¢
15 oz.

Libby Beets 2 for 43¢
Medium whole. 20 oz.

Wagstaffe Pure Strawberry Jam 49¢
2 lb. tin

Tea Time Dainties

Iced Chocolate Cake each 49¢

Bran Muffins dozen 32¢

Jam Turnovers 6 for 25¢

Jelly Doughnuts dozen 45¢

Celery Hearts 29¢
Stonoby, package

Onions No. 1 25¢
2 lb. bag

Fancy Mac Apples 49¢
4 lb. bag

Cauliflower 29¢
Each

OLYMPIC ROOM SPECIALS — THURSDAY, FRIDAY, SATURDAY!

Luncheon Special—

Our own turkey pie (chicken of potatoes, vegetable, roll and butter, dessert, tea or coffee. 89¢
Complete, only

Tea Time Special—

Delicious cheese cake with pineapple, cherry and blueberry topping. Only 19¢

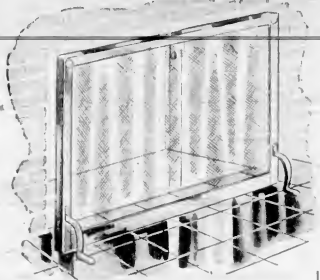
Hudson's Bay Company, Olympic Room, lower main

Hudson's Bay Company, food market, lower main

THURSDAY is BAY DAY

On the New Lower Main Floor

Hudson's Bay Company
 INFORMATION IN MAY 1934
BAY DAY
 Victoria's GREATEST SALE



1. Save Bay Day! Protect Your Floors and Carpets With This...

36" Fireplace Draw Screen!

Only on Bay Day do you get so much value and quality at such a low price! These gleaming fireplace screens add flow beauty to your home and protect your favorite rug and floor. ... do not miss or show any more. Choice of copper, copper and black, brass, and black and brass. All frames are lacquered to prevent their natural beauty. Bay Day and save more. 36 inches high.

Special Bay Day Price **15⁹⁹**

2. 42" Draw Screen for Fireplace

All the same low features as the 36 inch screen, but extra long for the new, modern fireplace. 28" high. **Special Bay Day Price**

18⁸⁸

3. Fireplace Companion Set

Set consists of fireplace screen, poker, brush and tongs. Stand is 24 1/2 inches high. Screen is 36 inches high. Choice of heavily plated brass or copper finish on steel. Guaranteed to retain their natural beauty. Special Bay Day price.

11⁸⁸

Copper 12⁸⁸

4. Wood Carrier

Brass or copper plated on steel wood carriers, keeps your logs, wood and fuel, adds a touch of beauty to your fireplace. Set on attractive clay feet, won't mark floor or carpet. **Special Bay Day Price**

10⁸⁸

Brass 10⁸⁸

Copper 13⁸⁸

5. Cast Iron Fire Basket

With removable ends so that it can be adjusted. Heavy weight and narrow opening makes this an ideal basket for burning briquets or fire logs. 18 inches long. Completes with 2 inch opening, round feet from floor to allow plenty of room for logs. **Special Bay Day Price**

5⁸⁸

6. Cast Iron Wood Burning Basket

An inexpensive set strong and durable iron basket for wood burning fireplace. ... consists of five bars with 2 inch opening, round feet from floor to allow plenty of room for logs. **Special Bay Day Price**

2⁸⁸

7. Electric Log Fire

Nothing criss-where quite so warmly as a blazing hearth and it is no heater. ... consists of five bars with 2 inch opening, round feet from floor to allow plenty of room for logs. **Special Bay Day Price**

3⁸⁸

HUDSON'S BAY COMPANY, fireplace accessories, lower main

BAY DAY TOYS

43. Marlin 30-30

A carefully styled 30-caliber rifle for hunting, target work, and target shooting. ... 20 inch barrel, fitted and tapped for standard sights. **Special Bay Day Price**

68⁹⁹

44. Lee-Enfield .303 Sporting Rifle

Staggered, light, adjustable sights. ... 20 inch barrel, fitted and tapped for standard sights. **Special Bay Day Price**

24⁸⁸

45. Badminton Rackets

Full-size badminton rackets, bound with sturdy gut, ... 20 inch barrel, fitted and tapped for standard sights. **Special Bay Day Price**

4⁸⁸

46. 4-lb. Terepene Sleeping Bags

A full-size, 6-foot sleeping bag for hunters. ... 20 inch barrel, fitted and tapped for standard sights. **Special Bay Day Price**

24⁸⁸

47. Hardwood Wagon

With standard varnished finish. ... 20 inch barrel, fitted and tapped for standard sights. **Special Bay Day Price**

5⁸⁸

50. Teen-Age Doll

Full size doll with joint of body, movable legs, arms and head. ... 20 inch barrel, fitted and tapped for standard sights. **Special Bay Day Price**

5⁸⁸

51. Kidie Kar

Two and a half inch wide, ... 20 inch barrel, fitted and tapped for standard sights. **Special Bay Day Price**

5⁸⁸

52. Men's and Ladies' Flyte Pak for Light, Easy Travelling

Ladies' feature extra length so that dresses will hang fully. ... 20 inch barrel, fitted and tapped for standard sights. **Special Bay Day Price**

17⁸⁸

53. Two-Piece Matching Twin Set

Full size, exclusive suit for all your clothes and a matching overcoat. ... 20 inch barrel, fitted and tapped for standard sights. **Special Bay Day Price**

17⁸⁸

54. 36-inch Dress Trousers

Full size, exclusive suit for all your clothes and a matching overcoat. ... 20 inch barrel, fitted and tapped for standard sights. **Special Bay Day Price**

6⁸⁸

55. Executive-Style Brief Case

Large style, executive type brief case with inside, divided for master filing of your important papers. ... 20 inch barrel, fitted and tapped for standard sights. **Special Bay Day Price**

19⁸⁸

56. Nylon Zipper Bag

Durable nylon construction with rubberized lining and hard bottom. ... 20 inch barrel, fitted and tapped for standard sights. **Special Bay Day Price**

10⁸⁸

57. Drive to Music

12-volt Auto Radios at a Low Bay Day Price

39⁸⁸

58. 42-inch Currier Carrier

A sturdy, light, ... 20 inch barrel, fitted and tapped for standard sights. **Special Bay Day Price**

14⁸⁸

59. Plastic Seat Covers

Clear plastic cover protects your present seat and shows the upholstery to best advantage. ... 20 inch barrel, fitted and tapped for standard sights. **Special Bay Day Price**

44⁸⁸

60. Baby Bed for Car

Large, comfortable baby bed for car. ... 20 inch barrel, fitted and tapped for standard sights. **Special Bay Day Price**

44⁸⁸

61. Car Mirrors

Large, comfortable baby bed for car. ... 20 inch barrel, fitted and tapped for standard sights. **Special Bay Day Price**

44⁸⁸

62. Twin Car Mirror

Large, comfortable baby bed for car. ... 20 inch barrel, fitted and tapped for standard sights. **Special Bay Day Price**

44⁸⁸

63. Anti-Freeze

Protect your car from freezing in winter months. ... 20 inch barrel, fitted and tapped for standard sights. **Special Bay Day Price**

44⁸⁸

64. Netette Brush

Just what you need for your car. ... 20 inch barrel, fitted and tapped for standard sights. **Special Bay Day Price**

44⁸⁸

65. Baby Bed for Car

Large, comfortable baby bed for car. ... 20 inch barrel, fitted and tapped for standard sights. **Special Bay Day Price**

44⁸⁸

66. Baby Bed for Car

Large, comfortable baby bed for car. ... 20 inch barrel, fitted and tapped for standard sights. **Special Bay Day Price**

44⁸⁸

67. Baby Bed for Car

Large, comfortable baby bed for car. ... 20 inch barrel, fitted and tapped for standard sights. **Special Bay Day Price**

44⁸⁸

68. Baby Bed for Car

Large, comfortable baby bed for car. ... 20 inch barrel, fitted and tapped for standard sights. **Special Bay Day Price**

44⁸⁸

69. Baby Bed for Car

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44⁸⁸

70. Baby Bed for Car

Large, comfortable baby bed for car. ... 20 inch barrel, fitted and tapped for standard sights. **Special Bay Day Price**

44⁸⁸

71. Baby Bed for Car

Large, comfortable baby bed for car. ... 20 inch barrel, fitted and tapped for standard sights. **Special Bay Day Price**

44⁸⁸

72. Baby Bed for Car

Large, comfortable baby bed for car. ... 20 inch barrel, fitted and tapped for standard sights. **Special Bay Day Price**

44⁸⁸

73. Baby Bed for Car

Large, comfortable baby bed for car. ... 20 inch barrel, fitted and tapped for standard sights. **Special Bay Day Price**

44⁸⁸

74. Baby Bed for Car

Large, comfortable baby bed for car. ... 20 inch barrel, fitted and tapped for standard sights. **Special Bay Day Price**

44⁸⁸

75. Baby Bed for Car

Large, comfortable baby bed for car. ... 20 inch barrel, fitted and tapped for standard sights. **Special Bay Day Price**

44⁸⁸

76. Baby Bed for Car

Large, comfortable baby bed for car. ... 20 inch barrel, fitted and tapped for standard sights. **Special Bay Day Price**

44⁸⁸

77. Baby Bed for Car

Large, comfortable baby bed for car. ... 20 inch barrel, fitted and tapped for standard sights. **Special Bay Day Price**

44⁸⁸

78. Baby Bed for Car

Large, comfortable baby bed for car. ... 20 inch barrel, fitted and tapped for standard sights. **Special Bay Day Price**

44⁸⁸

79. Baby Bed for Car

Large, comfortable baby bed for car. ... 20 inch barrel, fitted and tapped for standard sights. **Special Bay Day Price**

44⁸⁸

80. Baby Bed for Car

Large, comfortable baby bed for car. ... 20 inch barrel, fitted and tapped for standard sights. **Special Bay Day Price**

44⁸⁸

81. Baby Bed for Car

Large, comfortable baby bed for car. ... 20 inch barrel, fitted and tapped for standard sights. **Special Bay Day Price**

44⁸⁸

82. Baby Bed for Car

Large, comfortable baby bed for car. ... 20 inch barrel, fitted and tapped for standard sights. **Special Bay Day Price**

44⁸⁸

83. Baby Bed for Car

Large, comfortable baby bed for car. ... 20 inch barrel, fitted and tapped for standard sights. **Special Bay Day Price**

44⁸⁸

84. Baby Bed for Car

Large, comfortable baby bed for car. ... 20 inch barrel, fitted and tapped for standard sights. **Special Bay Day Price**

44⁸⁸

85. Baby Bed for Car

Large, comfortable baby bed for car. ... 20 inch barrel, fitted and tapped for standard sights. **Special Bay Day Price**

44⁸⁸

86. Baby Bed for Car

Large, comfortable baby bed for car. ... 20 inch barrel, fitted and tapped for standard sights. **Special Bay Day Price**

44⁸⁸

87. Baby Bed for Car

Large, comfortable baby bed for car. ... 20 inch barrel, fitted and tapped for standard sights. **Special Bay Day Price**

44⁸⁸

88. Baby Bed for Car

Large, comfortable baby bed for car. ... 20 inch barrel, fitted and tapped for standard sights. **Special Bay Day Price**

44⁸⁸

89. Baby Bed for Car

Large, comfortable baby bed for car. ... 20 inch barrel, fitted and tapped for standard sights. **Special Bay Day Price**

44⁸⁸

90. Baby Bed for Car

Large, comfortable baby bed for car. ... 20 inch barrel, fitted and tapped for standard sights. **Special Bay Day Price**

44⁸⁸

91. Baby Bed for Car

Large, comfortable baby bed for car. ... 20 inch barrel, fitted and tapped for standard sights. **Special Bay Day Price**

44⁸⁸

92. Baby Bed for Car

Large, comfortable baby bed for car. ... 20 inch barrel, fitted and tapped for standard sights. **Special Bay Day Price**

44⁸⁸

93. Baby Bed for Car

Large, comfortable baby bed for car. ... 20 inch barrel, fitted and tapped for standard sights. **Special Bay Day Price**

44⁸⁸

94. Baby Bed for Car

Large, comfortable baby bed for car. ... 20 inch barrel, fitted and tapped for standard sights. **Special Bay Day Price**

44⁸⁸

95. Baby Bed for Car

Large, comfortable baby bed for car. ... 20 inch barrel, fitted and tapped for standard sights. **Special Bay Day Price**

44⁸⁸

96. Baby Bed for Car

Large, comfortable baby bed for car. ... 20 inch barrel, fitted and tapped for standard sights. **Special Bay Day Price**

44⁸⁸

97. Baby Bed for Car

Large, comfortable baby bed for car. ... 20 inch barrel, fitted and tapped for standard sights. **Special Bay Day Price**

44⁸⁸

98. Baby Bed for Car

Large, comfortable baby bed for car. ... 20 inch barrel, fitted and tapped for standard sights. **Special Bay Day Price**

44⁸⁸

99. Baby Bed for Car

Large, comfortable baby bed for car. ... 20 inch barrel, fitted and tapped for standard sights. **Special Bay Day Price**

44⁸⁸

100. Baby Bed for Car

Large, comfortable baby bed for car. ... 20 inch barrel, fitted and tapped for standard sights. **Special Bay Day Price**

44⁸⁸

101. Baby Bed for Car

Large, comfortable baby bed for car. ... 20 inch barrel, fitted and tapped for standard sights. **Special Bay Day Price**

44⁸⁸

102. Baby Bed for Car

Large, comfortable baby bed for car. ... 20 inch barrel, fitted and tapped for standard sights. **Special Bay Day Price**

44⁸⁸

103. Baby Bed for Car

Large, comfortable baby bed for car. ... 20 inch barrel, fitted and tapped for standard sights. **Special Bay Day Price**

44⁸⁸

104. Baby Bed for Car

Large, comfortable baby bed for car. ... 20 inch barrel, fitted and tapped for standard sights. **Special Bay Day Price**

44⁸⁸

105. Baby Bed for Car

Large, comfortable baby bed for car. ... 20 inch barrel, fitted and tapped for standard sights. **Special Bay Day Price**

44⁸⁸

106. Baby Bed for Car

Large, comfortable baby bed for car. ... 20 inch barrel, fitted and tapped for standard sights. **Special Bay Day Price**

44⁸⁸

See Page 12 for 9 a.m., 2 p.m., 4 p.m., 7 p.m. Specials

116 Nylon Tricot Slips...Colorful Beauties at BAY DAY Prices

White, apricot, coral, pink, blue and black... Assorted styles, all with adjustable shoulder straps, some with regular shoulder straps, others unique nylon, lace-trimmed, daisy, quick, kangaroo you long wear and comfort. Lavishly trimmed with lace and stained at bottom and hem. Sizes 32 to 40 average, 32 to 40, 42 to 44 cut size.

117 Nylon Tricot Gowns
Colorful gowns of 60-denier nylon tricot...
Sleeves, apricot, coral, pink, blue and black...
Sleeves and apricot, low trim. Size medium and large. BAY DAY \$2.39

119 Nylon Baby Dolls
You'll be a dashing beauty in these feminine baby doll featuring puff sleeves, full style top and brief pattern with lace trim. Three colors, coral, rose or aqua. Size 28-30 small, medium and large. BAY DAY \$2.39

121 Flannelette Baby Dolls
Cotton, Fall through Winter... Set extra as you be lower styled from feature 3 sleeves and Peter Pan collar, nylon lace and embroidery at collar and cuffs. Elastic tie belt. Floral prints in soft pastel shades. Sizes 28-30 small, medium and large. BAY DAY \$2.39

123 SAVE! Quilted Dusters... 4 Popular Styles

• Pitted cotton quilt style with 3 cuff sleeves and Peter Pan collar. Blue and pink. Size 12-14.
• Pitted cotton quilt style with 3 cuff sleeves and Peter Pan collar. Blue and pink. Size 12-14.
• Gold tone print quilted cape style with 3 cuff sleeves and Peter Pan collar. Green, white and pink. Size 12-14.
• Quilted crepe, loose fitting with mandarin or Peter Pan collar, 3 cuff sleeves and pockets. Red and black. Size 28-30 small, medium and large. BAY DAY \$9.99

124 Corduroy "Sued" Dusters
Flannelette, easy to handle and trim. Loose fitting, with button front. Peter Pan collar. Quilted sleeves. Assorted colors in rayon. Size 12-14. BAY DAY \$9.99

126 Corduroy Duster
Red, cerise, turquoise or rose with gold trim. Fitting, with button front. Peter Pan collar and cuff of 3 sleeves. Full pocket. Size 28-30 medium and large. BAY DAY \$9.99

128 Chenille Dusters
Styled with Peter Pan collar, cuff of 3 sleeves and pockets. Warm, long-sleeved. Flannel. Size 12-14. BAY DAY \$9.99

130 Quilted Crepe Housecoats
Warp style with collar, 3 cuff sleeves and pockets and belt. Assorted colors. Size 12-14. BAY DAY \$11.99

131 Embossed Nylon Duster
Fits as you be washed. Peter Pan collar, puffed sleeves, elastic straps opening, 3-way tie belt, button front and nylon embroidery on collar and cuffs. White floral can be used pattern on pink or blue ground. Small, medium and large. BAY DAY \$9.99

118 Flannelette Gowns
Adele length "Gypsy Gown" styled with 3 sleeves, full length, long sleeves, navy and warm in flannel printed. Size 28-30 small, medium and large. BAY DAY \$2.39

120 Waltz-Length Flannelette Gowns
Delightful feminine, warm and cozy. Partial printed flannelette styled with soft flannels in skirt, 3 sleeves, lined. Nylon lace and embroidery trimmed. Size 28-30 small, medium and large. BAY DAY \$2.39

122 Flannelette Pyjamas
Novelty and floral prints in three popular sizes. Flannelette. Sleeveless and button fly. All features are fully cut for comfort and easy wear. Flannelette. Size 28-30 small, medium and large. BAY DAY \$2.39

124 Corduroy Housecoat
Wrap style with shawl collar, long sleeves and pockets. Warm, red, coral, pink and blue. Size 12-14. BAY DAY \$9.99

127 Wool Wrap Housecoat
Tailored, styled with shawl collar, cuffs, pockets, lapels and tie belt. Royal blue and black. Size 14 to 24. BAY DAY \$11.99

129 Tartan Housecoats
Long-sleeved rayon and wool blend in tartan. Shawl collar, cuffs, pockets and tie belt. Tartan. Tailored wrap style with long cuff sleeves, no-cut collar. Size 28-30 small, medium and large. BAY DAY \$9.99

132 Nylon Tricot Briefs
Plastic and bond for style in white, pink, coral, blue, coral and aqua. Size 28-30 small, medium and large. BAY DAY \$7.77

133 Printed Rayon Briefs
Bond and elastic leg style in soft pastel. Comfortable, long wearing. Stock up at this low price and SAVE! Small, medium and large. BAY DAY, each \$8.88

HUDSON'S BAY COMPANY, lingerie, fashion floor, 2nd

Hudson's Bay Company BAY DAY Victoria's GREATEST SALE



144 Luxurious Muskrat Flank Stoles (dyed)

Little fur that offer long-lasting beauty. Choose from our delightful assortment of pocket stoles, clutch caps and cape stoles. Luxurious shades of Havana Brown, Labrador, Sapphir and Ranch Mink. Perfect over Fall suits or formal attire during the busy social season ahead. \$89 down, \$89 monthly

145 Muskrat Back Jackets (dyed)
RAY DAY \$149
Price \$15 down, \$89 monthly

147 China Mink Stoles (dyed)
RAY DAY \$129
Price \$13 down, \$89 monthly

149 China Mink Flank Stoles (dyed) Jackets
RAY DAY \$149
Price \$15 down, \$89 monthly

148 Muskrat Back (dyed) Trotter and 3/4-Length Coats
RAY DAY \$229
Price \$23 down, \$111 monthly

149 20%-30% BAY DAY on Glamorous Jackets, and Coats

8 only, China Mink Jackets (dyed) 1 size 12-14 BAY DAY \$189
2 size 16-18, 2 size 18-20 BAY DAY \$189

6 only, Muskrat Side (dyed) Cape Jackets Small, medium and large BAY DAY \$129
12 only, Muskrat Back and Side Jackets Size 12-14, 14-16, 16-18 BAY DAY \$129

2 only, Muskrat Side and 3/4-Length Coats (dyed) Size 12-14, 14-16 BAY DAY \$219
2 only, Grey Persian Lamb Jackets Size 12-14, 14-16 BAY DAY \$289

3 only, Black Persian Lamb Jackets Size 12-14, 14-16 BAY DAY \$289
3 only, Hudson Seal (dyed) Lamb Jackets Size 14-16, 16-18 BAY DAY \$289

1 only, Canadian Beaver Jacket Size 16-18 BAY DAY \$289
6 only, Black Persian Lamb Jackets Size 14-16, 16-18 BAY DAY \$219

HUDSON'S BAY COMPANY, fur dept., fashion floor, 2nd

SAVE BAY DAY

on Hosiery

134 by BAYCREST

Walking Sheer 21 gauge, 30 denier, the perfect hose for everyday wear. Pair 95¢, 3 pairs 270¢

Evening Sheer 21 gauge, 15 denier, a hose that is sheer enough for afternoon or formal occasions. Pair 99¢, 3 pairs 270¢

Service Sheer 46 gauge, 30 denier, the perfect hose for outdoor wear. Pair 1.09, 3 pairs 310¢

Formal Sheer 40 gauge, 15 denier, the hose to use for all those occasions classified as formal. Pair 1.19, 3 pairs 340¢

Seamless Plain No seam to get away... Plain knit construction. Pair 1.19, 3 pairs 340¢

Seamless Mesh The most popular choice in seamless hosiery, snag and run-resistant. Pair 1.19, 3 pairs 340¢

Stretch Nylon For a snug fit, nothing can compare to stretch hose. Pair 1.19, 3 pairs 340¢

135 Stretch Wool Superfine 15 denier, 40 gauge, the perfect hose for everyday wear. Pair 1.19, 3 pairs 340¢

136 Wool Slipper 15 denier, 40 gauge, the perfect hose for everyday wear. Pair 1.19, 3 pairs 340¢

137 Travel slipper 15 denier, 40 gauge, the perfect hose for everyday wear. Pair 1.19, 3 pairs 340¢

138 Shorlie Cotton and Nylon Gloves Made of fine combined cotton or nylon... Pair 1.19, 3 pairs 340¢

140 6-Button Nylon Shorlie Creamy gloves for formal occasions... Pair 1.19, 3 pairs 340¢

142 Doekin Gloves Imported from England, soft, washable... Pair 1.19, 3 pairs 340¢

150 15 NEW Styles in Imported Velours

Clothes, draped, crown, off-the-back, profiles, created in soft velours, a favorite for Fall through Winter wear. Hudson's Bay Company, 150 15 NEW Styles in Imported Velours. Size 28-30 small, medium and large. BAY DAY \$9.99

151 Sample Hats for Fall Derived from New York and Montreal market houses... Size 28-30 small, medium and large. BAY DAY \$9.99

152 Classic Wool Felts Classic beret in wool felt for sport and casual wear... Size 28-30 small, medium and large. BAY DAY \$9.99

153 Low-Priced Felts and Velvets Whether you're looking for a hat for dress or casual wear... Size 28-30 small, medium and large. BAY DAY \$9.99



HUDSON'S BAY COMPANY, millinery, fashion floor, 2nd

BAY DAY SPECIALS on GLOVES

138 Shorlie Cotton and Nylon Gloves Made of fine combined cotton or nylon... Pair 1.19, 3 pairs 340¢

140 6-Button Nylon Shorlie Creamy gloves for formal occasions... Pair 1.19, 3 pairs 340¢

142 Doekin Gloves Imported from England, soft, washable... Pair 1.19, 3 pairs 340¢

139 Unlined Leather Gloves Made of fine leather, hand in hand... Pair 1.19, 3 pairs 340¢

141 Lined Leather Gloves Fine leather gloves with soft wool lining... Pair 1.19, 3 pairs 340¢

143 French Kid Gloves Made in France, fine quality kid... Pair 1.19, 3 pairs 340¢

154 Outstanding BAY DAY SAVINGS on Corsetlettes by "GOSSARD" BAY DAY is here, and once again we offer you this wonderful value. Popular "Gossard" corsetlettes in the pullover style and another well-known maker offer the popular slipper style with short waist, average and full hip... \$9.99

155 Girdles by Gossard A terrific feature with control for comfort, trim and support for easier walking. A wonder!... \$9.99

156 Brasieres by Gossard A terrific feature with control for comfort, trim and support for easier walking. A wonder!... \$9.99

157 Playtex Girdles The playtex brand of all-around support with control for comfort, trim and support for easier walking. A wonder!... \$9.99

158 Girdles and Panty Girdles by Gossard A terrific feature with control for comfort, trim and support for easier walking. A wonder!... \$9.99

159 "Vogue" Girdles... \$9.99

160 "Vogue" Girdles... \$9.99

161 "Vogue" Girdles... \$9.99

162 "Vogue" Girdles... \$9.99

163 "Vogue" Girdles... \$9.99

164 "Vogue" Girdles... \$9.99

165 "Vogue" Girdles... \$9.99

166 "Vogue" Girdles... \$9.99

167 "Vogue" Girdles... \$9.99

168 "Vogue" Girdles... \$9.99

There's parking space for over 1,000 cars in the Bay's 3 big lots and in the meter-free Arena Way

HUDSON'S BAY COMPANY, foundation garments, fashion floor, 2nd

SAVE 50¢ a yd. BAY DAY on 36" Pinwale Corduroy in 22 Colours

- Fine wale corduroy softly napped, richly textured, smart but unobtrusive. Made in Canada!
- Hardwearing, fully washable and colorfast for long satisfactory service.
- Perfect for dresses, skirts, slits, slits, jackets, sweaters and cushion covers, etc.
- Over 22 popular colors... including red, pink, blue, grey, gold, tan, green, black, brown, rust, olive, yellow, green, navy.
- Now BAY DAY and 50¢ a yd. a yard. Regular 1.29 a yd.

91¢ yd.

161 45" Cadillac Prints... Floral, Paisley and Novelty

As delightful as a fabric can be... this outstanding value in washable printed rayon is in a lovely assortment of colors and pretty paisley, novelty and floral... Make into beautiful dresses, blouses and things to match. Warm more if it is crease resistant, washable, colorfast and long-wearing. Reg. 1.59

1.29

162 58" Celanese Novelty Suitings... Reg. 2.49

BAY DAY savings on this quality celanese suiting that is exceptionally hardwearing, crease resistant and always looks so fresh and neat!... Ideal for slacks, suits, and one yard skirts. A wide assortment of rich, novelty weaves and colors... Yes, please, stay in and the celanese way! Special BAY DAY Price, yard

1.88

163 54" Imported Novelty Wool Suitings

Buy several yards of this fine imported English woollen and save BAY DAY... An outstanding selection of colors and patterns, and a variety of weaves and weaves for attractive skirts, suits, jackets, coats and casual wear. Exceptionally hardwearing, crease resistant, and rich in appearance. China from lovely checks, plaids, stripes, flecks and novelties. Special BAY DAY Price, yard

2.48

164 55" Checked Novelty Suitings

Smart is the word for these new Fall and Winter checked blouses. Have soft, wool-like finish that sews up beautifully into slacks, dresses, suits. Easy to tailor, crease resistant, and rich looking. A lovely array of rich Fall colors... Special BAY DAY Price, yard

2.19



Hudson's Bay Company BAY DAY

SAVES You 20% or More

- 165 1/2" Wood Veneer Tartan—Nothing could 1.29
- 166 1/2" New Celanese Novelty Suiting— 1.59
- 167 1/2" Novelty Rayon Shirting—The ideal 1.49
- 168 1/2" Stamped and Embossed Nylon— 1.99
- 169 1/2" Old Colony Prints—Sanitized—color 2.99
- 170 1/2" Printed Placards for baby's clothes, 99¢
- 171 1/2" Drip Dry Prints—For dresses, skirts, 68¢
- 172 1/2" Drip Dry Broadcloth—Choose several 65¢

Save! Griest Buttonholer

Makes sewing so much easier and more professional looking! Do all your buttonholes smoothly and automatically with this easy-to-use Griest buttonholer. Fits all standard machines and comes complete with templates for various size buttonholes. Special BAY DAY Price, only 7.77



BAY DAY Savings on Hi-Bulk Orlon Sweaters

A lovely selection of Autumn colors in these popular classic style, luxurious finish orlon sweaters. You want to mix and match them with your favorite sportswear and skirts for campus or business wear! Wash with ease, need no blocking, never stretch or sag out of shape. Novelty neckbands, matching buttons! Choose a set in shades of coral, white, black, red, powder, pink, champagne and many more.

- Full-length, sizes 14 to 38, Special 2.19
- Cadigan, sizes 14 to 38, Special 2.10
- Cardigan, sizes 38 to 44, Special 4.10

175 All-Leather Handbags

Only BAY Day will you ever see so much and get such quality, size and selection for such a low price. Decided in this BAY selection is the new pleated leather and pouch styles, some leather lined, some new lined—all of the finest workmanship. Best black plus many high fashion colors. Special BAY Day Price 7.99

178 Fine Leather Handbags

Marocco, crocodile leather handbags, all with genuine leather linings. BAY Day selection in the new most popular Fall styles in black, 5.99

180 Stylish Plastic Handbags

Regular 18¢ in our regular stock at terrific BAY Day savings. Fine quality plastic that look and feel like luxurious leathers... will not crack or peel. Black, brown, blue, red, green, and white. Special BAY Day Price 2.99

Order by Phone—

Order by Number

BAY DAY is as close as your telephone. For efficient, courteous service, dial EV 5-1311 or EV 5-1341.

182 Huge BAY DAY Savings on 100% Pure Wool Indian Type Yarn

74¢ 4-oz. skein

- With Fall approaching you'll want to make popular Indian type sweaters for every member of your family. 100% pure wool, multicolored, striped, checked, come in a variety of rugged weaves. Choose from white, natural, coral, pink, royal, yellow, green, brown, pink, grey, washed, rust, large black, wide derry blue and beige.
- 183 All-Purpose Knitting—2 beautiful colors and shades. 2.99
- 184 Baby Wool—A lovely choice of colors. 2.99
- 185 Baby Wool—A lovely choice of colors. 2.99
- 186 Double Knitting Wool—A lovely choice of colors. 2.99
- 187 Soft, Baby Yarn—18 1/2 oz. Fine textured soft, baby knit wool. Ideal for sweaters, squares, etc. White, pink, blue, yellow, turquoise and white, light brown, cream, navy, cherry and black. 5.99

Hudson's Bay Company, made, made

188 Jumbo Garment Bag

24" long with full-length zipper, quilted top and front. 29¢

- 189 King Size Garment Bag—The large model with quilted top and front and full-length zipper. 49¢
- 190 Regular Size Bag—100% of garment. 29¢
- 191 Garment Bag—Tumbler style, with approximately 60" vertical hanging space. 49¢
- 192 Knitwear—A lovely choice of colors. 2.99
- 193 Shetland—A lovely choice of colors. 2.99
- 194 Rite Right—A lovely choice of colors. 2.99

- 195 Car Wash Brush—Long handle, 29¢
- 196 Fitting Shirts—A lovely choice of colors. 2.99
- 197 Tree Cushions—Highest quality, 29¢
- 198 Hosiery—A lovely choice of colors. 2.99
- 199 Plastic Chair Pad—Heavy 12 gauge, 29¢
- 200 Plastic Cover—A lovely choice of colors. 2.99
- 201 Plastic Table Cover—A lovely choice of colors. 2.99



BAY DAY 1/2 Price Sale! Men's Automatic Watches

Reg. \$50-\$110, \$23.99 to \$49.99

10% Down—Low Monthly Terms

Famous names in European watches—Sandoz and Vulcaint—all with fine jeweled movements and dependable works, fully guaranteed. Quality cases of rugged stainless steel or gleaming 18K gold-filled. Unbreakable crystals. Shockproof, waterproof, shatterproof and waterproof. Slimly styled reptile bands. Fully guaranteed. Attractively gift-boxed.

- 211 Savell—Four attractive choice for 29¢
- 212 Children's Swiss Made Watches— 4.99
- 213 Metal Pliers— 4.99
- 214 Silver Plate Tea Set— 59.95

Use the Bay's Handy Carport Service—it delivers your parcels right from the counter-to-your-car

SAVE BAY DAY on New Electric Shavers



214 Save \$10 on a New 1958 Philishave

Start your Christmas shopping now and take advantage of this low Bay Day price on a new Philishave shaver that features big, easy shaving. Double safety head with self-sharpening blades for a smooth, quick and efficient shave every time. A wonderful and much appreciated gift for dad, brother, son, friend. Sorry, No Trade-ins at These Low Prices. Regular \$20.00. Special Bay Day Price \$10.00.

215 Remington Electric Shaver

Latest model, with the new multiple roller comb for the greatest comfort, double safety head with self-sharpening blades. Give your father, brother, son, friend a new one. Regular \$20.00. Special Bay Day Price \$10.00.

217 Ladies' Philishave

Packed in an attractive case. Is an ideal gift for the lady in your life. Features a double safety head with self-sharpening blades, cuts hair without nicks or scrapes. Guaranteed one year. Regular \$15.00. Special Bay Day Price \$10.00.

219 Lady Shick Electric Razor

A lady's gift in itself. New Bay Day Price. Features two shaving edges for a smooth shave. One side for contours and one side for legs and arms. Shaves close without nicks or scrapes. Guaranteed one year. Regular \$15.00. Special Bay Day Price \$10.00.

216 Cavalier Electric Shaver

Followed by a new superfast motor, has special styling blades, guaranteed to give you the smoothest shave ever. No need for a razor. Guaranteed one year. Regular \$15.00. Special Bay Day Price \$10.00.

218 Ladies' Remington Princess

A wonderful little razor that removes hair as smoothly and comfortably. No need for a razor. Guaranteed one year. Regular \$15.00. Special Bay Day Price \$10.00.

220 New Shick Power Shave

Latest model, with the new multiple roller comb designed to fill every crease of the face, built in shaver, gives you a smooth, quick and efficient shave. Guaranteed one year. Regular \$15.00. Special Bay Day Price \$10.00.

All Shavers, Nothing Down, 50 Monthly Special

BAY DAY Vitamins Specials

252 Halibut Liver Oil Capsules

Built up vitamins A and D. Builds up resistance to colds and flu. Individually sealed to prevent rancidity. 100 capsules, reg. \$2.99. Special \$1.99.

253 HBC Multiple Vitamin Capsules

Contains vitamins A, B, C, D, E, K, and 12 others. A liquid base, strong against illness. 100 capsules, reg. \$2.99. Special \$1.99.

254 Cod Liver Oil Capsules

Contains vitamins A, D, and E. A natural vitamin extract. 100 capsules, reg. \$2.99. Special \$1.99.

255 Children's Multiple Vitamins

Just one a day is all they need to guard against colds and flu. Contains vitamins A, B, C, D, E, K, and 12 others. 100 capsules, reg. \$2.99. Special \$1.99.

256 HBC B Compound

With iron, liver oil and more. An ideal treatment for tired blood, poor circulation, giving you more energy and vitality. 100 capsules, reg. \$2.99. Special \$1.99.

257 Improved Multivitamin and Minerals

Help prevent colds and restore energy after illness. Each capsule contains 9 vitamins and 12 minerals. 100 capsules, reg. \$2.99. Special \$1.99.

258 Wheat Germ Oil Capsules

Vitamin E, a refined oil, prevents oil from rancidity. 100 capsules, reg. \$2.99. Special \$1.99.

259 Geriatric Vitamin Formula

Contains 26 essential factors recommended for those over 40. 100 capsules, reg. \$2.99. Special \$1.99.

351 My Linda Corona Cigars

Enjoy a really satisfying smoke with these fine quality Havanas. 25 cigars, reg. \$2.99. Special \$1.99.

352 Washburn Pipe—Outstanding value, quality pipe

for smoking enjoyment. Standard. Special \$1.99.

356 Ideal Cigarette Tobacco—Fresh, fragrant, fine cut for the man who likes his own cigarettes.

1 lb. package. Special \$1.99.

357 34 Charles Cigars—Favorable value, first quality

cigars. Special \$1.99.

358 New Pipes—For pleasant smoking, complete

sorted shapes and sizes. Special \$1.99.

359 21 Lighter Fluid—The dependable fluid for all lighters

gives an instant, clean flame. 4 oz. tin. Special \$1.99.

360 One Cigar—Box of 20 quality Havanas

gives a smooth, cool smoke. 20 quality Havanas. Special \$1.99.

361 Automatic Lighters—Pocket size, dependable lighters

with push button. 20 quality Havanas. Special \$1.99.

362 King King Pipe Tobacco—Pure, fine flavor tobacco

will suit the tongue, with package. Regular \$2.99. Special \$1.99.

363 Corona Ball Table Lighter—An all-purpose lighter

in design. Dependable, gives pleasant flame. Attractive gift. Reg. \$1.99. Special \$1.99.

221 Electric Vibrating Pillow

An all purpose massager and cracker. Relieves muscle tension and helps tired muscles. Also helps with leg and arm. Shaves close without nicks or scrapes. Guaranteed one year. Regular \$15.00. Special Bay Day Price \$10.00.

222 Peter Lunt's Soap

Head rubbed soap that gives you the feel of a hot towel. Made in England. Pure, clean, luscious, and rich. Regular \$1.99. Special, each 4 for \$9.99.

223 Infant Lamps

A source of relief for all mothers in relieving muscular pain and tension. Regular \$1.99. Special \$1.99.

224 Baby Lamps

Keep your summer skin the best. Regular \$1.99. Special \$1.99.

225 Household Rubber Gloves

Extra heavy weight, made from 55% natural rubber. Regular \$1.99. Special \$1.99.

226 Nourish Skin Cream

Keeps skin soft and moist. Regular \$1.99. Special \$1.99.

227 Baby Water Bottle

Imported from England. All-purpose. Large size bottle in colors of red, blue or green. Guaranteed one year. Regular \$1.99. Special \$1.99.

228 A.A. Tablets

For quick relief of head, neck, and back pain. Regular \$1.99. Special \$1.99.

229 Pure Toilet Tissue

Stick up your nose. Regular \$1.99. Special \$1.99.

230 Toilet Tissue

Stick up your nose. Regular \$1.99. Special \$1.99.

231 Liquid Petroleum

For complete regularity. Regular \$1.99. Special \$1.99.

232 Baby Cream

For baby's skin. Regular \$1.99. Special \$1.99.

233 Pure Crystal

Keep storage space free. Regular \$1.99. Special \$1.99.

234 Baby Cream

For baby's skin. Regular \$1.99. Special \$1.99.

233 Travel Cases

A handy suitcase for those traveling. Regular \$1.99. Special \$1.99.

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246 Travel Cases

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Hudson's Bay Company BAY DAY



260 Save \$20 EUMIG 8mm Movie Projector

Compactly designed for convenient storage and portability, this 8mm projector has enough powerful electronic engineering built into the budget price projector to give you the most complete 8mm movie experience. Features built-in projector operating at 12 volts. No need for a separate power supply. Turns on light on and off at start and finish of showing. 8mm film. Regular \$40.00. Special Bay Day Price \$20.00.

261 Projection Screen

Features in the standard 7 and 10 inch screens with automatic re-tracting device. Regular \$1.99. Special \$1.99.

262 Kodak Turret 8 mm. Camera

Features 8.3 lens, turret, trip, and 8mm film. Regular \$1.99. Special \$1.99.

263 Bell & Howell New De Luxe 8 mm. Movie Projector

Features in the standard 7 and 10 inch screens with automatic re-tracting device. Regular \$1.99. Special \$1.99.

264 Automatic Argus Slide Projector

Features in the standard 7 and 10 inch screens with automatic re-tracting device. Regular \$1.99. Special \$1.99.

265 New Samoca 35 mm. Camera

Features in the standard 7 and 10 inch screens with automatic re-tracting device. Regular \$1.99. Special \$1.99.

266 Samoca De Luxe Exposure Meter

Features in the standard 7 and 10 inch screens with automatic re-tracting device. Regular \$1.99. Special \$1.99.

267 Kodak Starflash Outfit

Features in the standard 7 and 10 inch screens with automatic re-tracting device. Regular \$1.99. Special \$1.99.

268 1116 Ray

Features in the standard 7 and 10 inch screens with automatic re-tracting device. Regular \$1.99. Special \$1.99.

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266 Samoca De Luxe Exposure Meter

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267 Kodak Starflash Outfit

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277 Buy BAY DAY and Save! Boxed Christmas cards

21 "old" modern Christmas cards in two lovely styles! "Golden Girl," "Shrimp Christmas cards" per box. All have smart, holiday scenes in the modern slim style. Designed for personal signature or printed name. Regular \$1.99. Special \$1.99.

278 21 Birchwood Cards Per Box

Features in the standard 7 and 10 inch screens with automatic re-tracting device. Regular \$1.99. Special \$1.99.

279 21 Birchwood Cards Per Box

Features in the standard 7 and 10 inch screens with automatic re-tracting device. Regular \$1.99. Special \$1.99.

280 Luxurious Christmas Gift Wrap

Features in the standard 7 and 10 inch screens with automatic re-tracting device. Regular \$1.99. Special \$1.99.

281 Pop-Up Books

Features in the standard 7 and 10 inch screens with automatic re-tracting device. Regular \$1.99. Special \$1.99.

282 Boxed Hat Nets

Features in the standard 7 and 10 inch screens with automatic re-tracting device. Regular \$1.99. Special \$1.99.

279 Portable Metal Files

Features in the standard 7 and 10 inch screens with automatic re-tracting device. Regular \$1.99. Special \$1.99.

280 Luxurious Christmas Gift Wrap

Features in the standard 7 and 10 inch screens with automatic re-tracting device. Regular \$1.99. Special \$1.99.

281 Pop-Up Books

Features in the standard 7 and 10 inch screens with automatic re-tracting device. Regular \$1.99. Special \$1.99.

282 Boxed Hat Nets

Features in the standard 7 and 10 inch screens with automatic re-tracting device. Regular \$1.99. Special \$1.99.

283 Typewriter Tablets

Features in the standard 7 and 10 inch screens with automatic re-tracting device. Regular \$1.99. Special \$1.99.



SAVE 23⁶² BAY DAY on English all-wool 2-PANT SUITS

- ★ **Fabrics**—100% pure virgin woolens. Imported English worsted from famous mills noted for their fine woolens... such as T. & M. Bainbow Ltd., James Shires & Sons, Arthur Bellis Ltd., and George Mallinson.
- ★ **Patterns**—A fine selection of plain shades, shadow stripes, Ivy stripes, glen checks, shadow checks, fancy neat patterns and fancy tuxedo patterns.
- ★ **Suits**—Single-breasted 2 and 3-button models, flap pockets and patch pockets, centre vent and half lined.
- ★ **Colors**—Charcoal, mid grey, Oxford grey, light grey, blue grey, mid blue, dark blue, mid brown, dark brown and tan.
- ★ **Weaves**—Worsted, worsted flannels, serges and twills.
- ★ **Sizes**—A complete range of sizes 36 to 46 in tall, regular, short and stout models.
- ★ **Tailoring**—Every aspect is expertly tailored to assure you of lasting top-notch appearance and comfort! And remember the extra pair of pants means double the wear and smartness of your suit!

55 88
only \$5 down
\$10 monthly

Save over '20! Aquascutum Tweed Topcoats

- ★ **Style**—The popular Balmain coat, raglan sleeves, slash pockets, leather buttons and comfort-able half lining.
- ★ **Fabrics**—Imported Harris tweeds and other imported Scotch wools for lasting wear, appearance and real comfort.
- ★ **Patterns and Colors**—Popular diagonal weaves, checks and fancy neat patterns in brown, tan, dark and light grey.
- ★ **Expert tailoring** to assure you of the utmost in comfort, wear and lasting good looks.
- ★ **A real buy for the fashion minded man**... Save over \$20.

38 98
\$5 down

329 All-wool Gabardine Topcoats

Men! You'll want to take advantage of the wonderful savings on these Bay Day tops. Extremely good looking pure English wool gabardine topcoats. Styled with notch lapels, satin sleeves, slash pockets and knee-bottom. Solid tones of taupe, brown, grey, blue, blue grey and dark blue. Sizes 36 to 46. Tall, short and regular models.

38 98
Special Bay Day Price

335 Wool Melton Fleece Suburban Coats

Single-breasted, button front all-wool suburban coat with self collar, slash sleeves, patch pockets and full quilted lining. The perfect coat for the Fall and winter months. Light in weight yet warm. Light grey, beige and charcoal.

12 98
Special Bay Day Price

336 Save \$7. All-wool Cruiser Jackets

For work, hunting, fishing or casual wear, this is the ideal jacket for you... 2-piece, 100% virgin wool jacket in waterproof, windproof, full cut and tailored for the front. Double shoulders, sleeve and body. Double breasted. Light in weight yet warm. Light grey, beige and charcoal. Sizes 36 to 46.

15 98
Special Bay Day Price

337 Genuine Leather Suede Jackets

Save \$5 on these popular good-looking jackets... Ideal for work, sportswear and casual wear. Full satin lining, regular windbreaker with wind machine finished. A rich pocket and 1 zipper breast pocket. Brown, rust, navy and charcoal. In store 36 to 46. Shop early and save.

14 98
Special Bay Day Price

338 All-wool Worsted Flannel Shirts

For smart appearance, and lasting wear, choose two or three pairs of these 100% wool worsted flannel shirts and save Bay Day. There's a new, size to suit every taste... charcoal, ecru, mid grey, blue grey, brown and tan in sizes 36 to 46.

10 98
Special Bay Day Price

339 Ivy League Cotton Sheen Pants

Washable! New Ivy League pants with back strap, plain front zipper closure, belt loops and four roomy pockets. Ideal for college or casual wear. Beige and olive grey.

4 98
Special Bay Day Price

331 Quilted Lined Cotton Car Coats

You'll be in style this Fall and Winter dressed in one of these cotton car coats that are lightweight, yet provide ample warmth and comfort on the colder days. Water-repellent and windproof. Aligned with self collar, slash cuffs, patch pockets, side vents and leather buttons. Beige only. In store 36 to 46.

12 98
Special Bay Day Price

332 All-Nylon Jimmy Dean Jackets

Alloyon, lined lined jackets in a host of popular colors. Styled with self collar, button cuffs, slash front, slash pockets and elastic in waistband. Water repellent, windproof, fully washable and tear-resistant. Navy, rust, red, charcoal, black and light blue. Sizes 36 to 46. Special.

10 98
Special Bay Day Price

333 Harris Tweed Sports Coats

Choose your Bay Day do you get extra quality and good looks at such a low price. Harris tweed sports coats in 2 and 3-button models in assorted colors and patterns... flannel, herringbone, glen check and fancy patterns in checks, flannel, herringbone, glen check, shadow checks, blue, brown, grey, blue and ecru. Sizes 36 to 46. Regular, short and tall models.

29 98
Special Bay Day Price

334 Wash and Wear Cotton Sheen Pants

Don't buy one pair but two pairs and make extra savings on these machine washable cotton sheen pants. Plain fronts, zipper closures, belt loops four pockets with tabs on back. Taupe, beige, silver grey or blue. Sizes 36 to 46.

3 98
Special Bay Day Price

BAY DAY'S Best Buy on Men's

340 Long Sleeved Sport Shirts

The best selection ever offered... at the lowest price of the season. Cross stripes, vertical stripes, plaids, smart checks and chromes. Plaid in a handsome range of colors for Fall wear. Styled with long sleeves and 2 pockets, fully cut for additional comfort. Sizes S, M, L, XL. Regular 5.95 and 6.95.

3 88 or 3 for \$11
BAY DAY Price

341 Terylene Dress Shirts

A NOBODIN shirt of Terylene, the toughest synthetic fibres developed... easily washed, no ironing required. Fully cut and styled the way you like with fused Kent style collar. Regular 5.95 and 6.95. Sizes S, M, L, XL. Regular 5.95 and 6.95.

5 88 or 3 for \$11
BAY DAY Price

342 Orlon Pullovers

High bulk orlon sweaters are machine washable, won't shrink or stretch, need no blocking and have their brilliant colors for lifetime. For college or casual wear you can't beat their casual good looks. Powder, ivory, beige, maroon, grey or blue. Sizes S, M, L, XL. Regular 5.95 and 6.95.

5 88 or 3 for \$11
BAY DAY Price

343 Wool Mix Sport Shirts

Heavyweight, warm wool mix sport shirts for real home good looks. Well finished to be worn as shirt or jacket. For college or casual wear you can't beat their casual good looks. Powder, ivory, beige, maroon, grey or blue. Sizes S, M, L, XL. Regular 5.95 and 6.95.

3 88 or 3 for \$11
BAY DAY Price

344 Fancy Dress Shirts

Our buyer has searched the market to bring you this outstanding buy in a well-known make you will quickly recognize. Warm stripes in quality broadcloth... assorted colors. Satisfactory for use as shirt or jacket. Fully cut and styled the way you like with fused Kent style collar. Regular 5.95 and 6.95. Sizes S, M, L, XL. Regular 5.95 and 6.95.

3 88 or 3 for \$11
BAY DAY Price

345 Ankle Socks

Alloyon, and nylon. All-wools in plaid and stripes. Appealing to both the college man and the conservative businessman. Striped styles and come 100%.

2 88 or 3 for \$11
BAY DAY Price

346 Briefs and Yocks

Briefs and Yocks—Washable combed cotton. True athletic style with broad neck, armholes, and waistband. Fully cut and styled the way you like with fused Kent style collar. Regular 5.95 and 6.95. Sizes S, M, L, XL. Regular 5.95 and 6.95.

3 88 or 3 for \$11
BAY DAY Price

347 Broadcloth Pyjamas

WEAR! Sleep dry cottons in stripes, plaids and fancy patterns. Fully cut for comfort and styled with taped collar pocket. Sizes S, M, L, XL. Regular 5.95 and 6.95.

9 88 or 3 for \$11
BAY DAY Price

348 Undershorts and Drawers

English made of Sanforized interlock cotton. These feature elastic waistbands and crew socks. Sizes S, M, L, XL. Regular 5.95 and 6.95.

1 88 or 3 for \$11
BAY DAY Price

349 Drawers

Drawers are fully cut and ample length with elastic waist. Sizes S, M, L, XL. Regular 5.95 and 6.95.

1 88 or 3 for \$11
BAY DAY Price

350 Fur Felt Boots

Fur Felt Boots—Styled with leather uppers, velvet soles, medium and full width trim. Light grey, medium grey and medium brown. Sizes S, M, L, XL. Regular 5.95 and 6.95.

4 88 or 3 for \$11
BAY DAY Price

351 Phantasies Pyjamas

Phantasies Pyjamas—Warm and soft for the utmost in comfort Fall through Winter. Generously cut for comfort and styled the way you like with fused Kent style collar. Regular 5.95 and 6.95. Sizes S, M, L, XL. Regular 5.95 and 6.95.

3 88 or 3 for \$11
BAY DAY Price

352 4 in 1 Hood Ties

4 in 1 Hood Ties—Varnish, wool-celise and wool ties in taupe, brown and smart stripes to suit every taste and occasion. Colors are perfect for Fall wear. All are wool lined and fully cut and styled the way you like.

3 88 or 3 for \$11
BAY DAY Price

353 Men's 1/2 Trousers

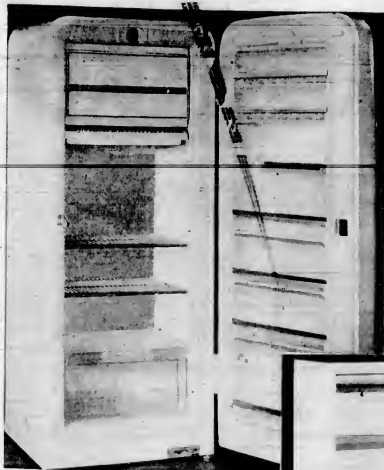
Men's 1/2 Trousers—All-wool longer hose styled with knit knit tops, no elastic, shrink resistant. Conservative shades of blue, blue, grey, brown with neat details. Sizes S, M, L, XL. Regular 5.95 and 6.95.

9 88 or 3 for \$11
BAY DAY Price

Hudson's Bay Company, men's furnishings, made

Hudson's Bay Company, men's furnishings, made

Please Carry Small Parcels Because We Cannot Guarantee FAST Delivery of BAY DAY Items



375

Terrific Savings on Carload Purchase



AMC Family-Size 10 cu. ft. Fridge!

- The BIGGEST value, dollar for dollar you'll find anywhere!
- Full-width freezer holds 43 lbs. frozen foods!
- Full-width crisper keeps fruits, vegetables tree-picked fresh!
- All-steel cabinet construction, vinyl plastic door seal!
- Gleaming white exterior, easy to keep fresh and beautiful!
- Sunny yellow interior with grey trim shows up food, makes it easy to find!
- Safety door latch. Five-year warranty on sealed unit!

BAY DAY Price

199⁹⁵

Nothing down, \$7 monthly

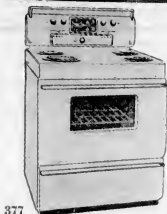
376 Save \$70 on a 13 cu. ft. AMC freezer and have a super market in your home!

- Four deep shelves for easy, convenient storage!
- 13 cu. ft. capacity—ample space for family requirements!
- Gleaming white enamel finish... easy clean kitchen glamour!
- NEW straight line styling, the latest in appliance beauty.
- 68" high, 30" wide, fits compactly into the average room.
- Direct contact freezing on each shelf.
- Save money the year round by purchasing foods in bulk, IN SEASONS!

BAY DAY price

269⁹⁵

Nothing down, \$10 monthly



★
Illustration
is 30"
fully
auto-matic
range
at \$249
★

377 Look! \$50 BAY DAY Savings on Beach Electric 30" Ranges!

- Four 1/2" oven burners; seven degrees of heat
- Self-cleaning oven
- New, large-size oven for family meals
- Appliance outlet for kettle, toaster, mixer!
- Tip-top performance, smart styling!

BAY DAY Price
\$179

Nothing down, \$8 monthly
379 \$80 Savings on 30" Beach Automatic Ranges

BAY DAY Price **\$249**

- Complete 22" range features have new, larger size oven, auto-matic self-cleaning, appliance outlet, auto-igniting, porcelain finish!
- All the features of the 30" size, but in a smaller, apartment or cottage size range!

HUDSON'S BAY COMPANY, major appliances, Ltd.



Inglis Wringer-Washer

380 BAY DAY Price
\$128

- Nothing down, \$7 monthly
- Holds 15 lbs. clothes
- Washes up to 8 lbs. dry clothes
- Jet black agitator in non-slipping soap reservoir, easy to clean
- Conveniently located controls
- Permanently lubricated pump
- Five year warranty!

381

- No. 30 Inglis Electric Hot Water Tank—
- Famous Glazed tank
- Exclusive "Heatwall" Automatic thermostat control
- Cold water baffle, easy to remove
- 10-year warranty

BAY DAY Price \$86

Nothing down, \$5 monthly



BAY DAY Price
\$259

382 Nothing down, \$13 monthly Inglis Automatic Washer at BIG BAY DAY Savings!

- Convenient top door loading
- Large capacity! Handles 12 dry clothes
- Automatically fills, washes, rinses, dries, spins, and folds
- Seven separate rinses for the cleanest clothes ever!
- Price includes hook-up in existing plumbing and home demonstration
- Automatic washer with auto return \$279

HUDSON'S BAY COMPANY, major appliances, Ltd.

BAY DAY Price
\$189

383 Nothing down, \$15 monthly Inglis De Luxe Dryer at BIG BAY DAY Savings!

- Ample load capacity, handles 20 lbs. wet clothes!
- Adjustable temperature control: You select desired heat.
- Highest quality heat element for long life and satisfaction!
- One piece, wrap-around bonded steel cabinet finished in gleaming white enamel for beauty and long wear!
- A match with your de luxe washer.

Save '3 sq. yd. on Super Twist WOOL Broadloom complete with Famous Cush-n-Tred Underpadding

- Four rich colors: mushrooms, cinnamon, green, rose
- Luxuriously soft-hand wearing too; resists footprints
- 9 ft. or 12-ft. wide quality all-wool twist
- Regular price was 14.93 sq. yd.
- Cush-n-tred adds YEARS to the life of your carpet
- Wall-to-wall installation—bring room measurements

Example: 9'x12' Size Rug, 149.66 ... You Save \$36

385 Reg. 99.50! Deep-pile 9'x12'-size Axminster Rugs

Imagine one of these beautiful, all-over pattern rugs in living room or dining room. Here's luxury at one of the lowest BAY DAY prices ever, a focal point of richness in your rooms that lends warmth and beauty to them. Heavy wool pile is wonderfully hard wearing, won't show footprints. Finished with fringed ends, the rug comes in four choice colors, an all-over pattern.

Special, 9'x12' BAY DAY Price **79⁵⁰** 9'x10'6" BAY DAY Price **69⁹⁵** 6'9" BAY DAY Price **49⁹⁵**

Nothing down, \$8 monthly Nothing down, \$7 monthly Nothing down, \$5 monthly

386 9' Wide Axminster Broadloom

Four popular shades beige, green, grey or white in room-fattering Axminster tread pattern. Rich, luxurious with an all-wool pile that wears well, wears well.

Special BAY DAY Price, sq. yd. **5⁹⁵**

9'x12' rug, 79.50

389 9' Viscose Broadloom, Reg. 6.95 sq. yd.

Non-slip rubberized backing keeps this rich towed pile broadloom smooth on your floor. Take your choice from brown, blue or charcoal tones that resist dirt.

Special BAY DAY, sq. yd. **5⁹⁵**

390 6'x9' Congoleum Rugs

Choice of floral or black patterns in Gold Seal Congoleum rugs that brighten bathroom, kitchen or bedroom. Easy to keep clean and to install, these rugs wear long and well.

Special BAY DAY, each **4⁹⁵**

391 27" Chintz Axminster Carpet

Reg. \$30 sq. yd. ... The hallway, stairs, this top quality, English Axminster in beige and grey "chintz" pattern. Before selling, add a touch of luxury with this all wool carpeting on sale.

BAY DAY at terrific savings! Special BAY DAY, sq. yd. **6⁹⁵**

388 Reg. 34.50! Cotton Rugs, 9'x12'

Washable, non-slip rug have a soft, fluffy cotton pile, come in cinnamon, rose, beige, grey, blue, green or yellow.

Special BAY DAY Price, each **27⁹⁵**

Nothing down, \$5 monthly



392 Reg. 1.98 Cush-n-Tred Underfelt At a Special BAY DAY Price

Proven floors, protect the life of your carpets with this top quality underfelt, made with 60% vinyl plastic for greater durability.

Special BAY DAY, 9'x12' size, 19.08

HUDSON'S BAY COMPANY, floor coverings, fourth

See Page 12 for Exceptional Values at 9 A.M., 2 P.M., 4 P.M. and 7 P.M. Friday, BAY DAY

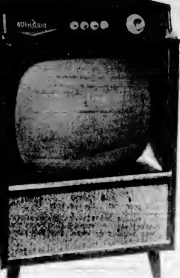
New Top-Tuning Slim Windsor 21" TV Low BAY DAY Sale Price

Special
BAY DAY
Price

\$244

No Down Payment, \$13 Monthly

- Large 21-inch screen for tops in viewing pleasure!
- Advanced type cascade tuner for clear, distinct picture!
- Quality oversized components for maximum picture detail!
- All-front, top-tuning control for easier, more convenient tuning!
- Aluminized picture tube for a clear, sharp image!
- Twin speakers!
- New, smart, slim cabinet you'll be proud to own!
- Clamoring walnut, limed oak and mahogany finishes!
- All these wonderful features at a new, low, low price!



394 Reg. 479.95... SAVE \$95 BAY DAY Windsor 21" TV combination

- Today's best in TV combination buy... You get everything you have ever wanted in home entertainment... TV, radio and speed record changer!
- TV has 21-tube chassis, advanced type cascade tuner, over sized components, keyed automatic gain control, built-in adjacent channel noise volume control, interference and triple stage circuit and matching speakers for full rich tone!
- Separate 6 tube radio for all the news and music you want!
- Fully automatic 4 speed record changer.
- All combined into one smartly styled, compact cabinet of limed oak, walnut or mahogany.

BAY DAY
PRICE

\$384

No Down Payment
\$10 monthly



395 Reg. 229.95... You Save \$45 on a Windsor 17" Table model TV

- A 17" table model priced for minimum budget! This TV is tops in performance, lowest in price, yet has all the fine features of much higher priced sets!... 17 tube chassis, with power transformer, advanced type cascade tuner, over sized components, keyed automatic gain control, built-in adjacent channel noise, and triple stage circuit and matching speaker. Walnut, limed oak and mahogany finishes.

BAY DAY
PRICE

\$184

No Down Payment
\$10 monthly

396 Save BAY DAY on "Design" 12" LP Records, Reg. 1.98 Each

• Wide selection of • Pops • Musical Comedy • Old Standards

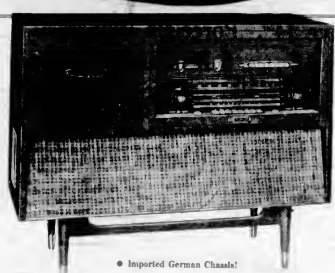
- | | | |
|--|--|--|
| <p>396P "Rock & Roll, My Love" (Pops)
396P "Rock & Roll, My Love" (Pops)
396P "Rock & Roll, My Love" (Pops)
396P "Rock & Roll, My Love" (Pops)
396P "Rock & Roll, My Love" (Pops)
396P "Rock & Roll, My Love" (Pops)
396P "Rock & Roll, My Love" (Pops)
396P "Rock & Roll, My Love" (Pops)
396P "Rock & Roll, My Love" (Pops)
396P "Rock & Roll, My Love" (Pops)</p> | <p>396M "Musical Comedy" (Musical Comedy)
396M "Musical Comedy" (Musical Comedy)
396M "Musical Comedy" (Musical Comedy)
396M "Musical Comedy" (Musical Comedy)
396M "Musical Comedy" (Musical Comedy)
396M "Musical Comedy" (Musical Comedy)
396M "Musical Comedy" (Musical Comedy)
396M "Musical Comedy" (Musical Comedy)
396M "Musical Comedy" (Musical Comedy)
396M "Musical Comedy" (Musical Comedy)</p> | <p>396O "Old Standards" (Old Standards)
396O "Old Standards" (Old Standards)
396O "Old Standards" (Old Standards)
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396O "Old Standards" (Old Standards)
396O "Old Standards" (Old Standards)
396O "Old Standards" (Old Standards)</p> |
|--|--|--|

Special, BAY DAY
Price, each

149

HUDSON'S BAY COMPANY, records, 3rd

Hudson's Bay Company BAY DAY SAVES You 20% or More



397 Bring Brilliant Sound Reproduction Into Your Home with a BAYCREST Hi-Fi Combination

- 10-tube German chassis for full power, long life
- Mid range speaker, woofer and 3 hi-fi electronic tubes, for clear tone reproduction.
- Fortis directional antenna for magnificent reception in all areas.
- 4 speed automatic octave changer plays all types of records.
- Independent bass and treble controls.
- Three push buttons to compensate for speech, jazz and pop.
- Low-modern cabinet styling finished in walnut, mahogany or limed oak.
- European stereo switch.
- Dynamic expansion indicator.

Reg. \$79.95

BAY DAY Price

\$299

NO DOWN PAYMENT
\$12 Monthly

398 Magnificent Entertainment at LOW COST with a "Windsor" Hi-Fi Combination

BAY DAY Price

\$168

No Down Payment
\$9 monthly

- 3 speakers for quality reproduction.
- Automatic speed control changer plays all type of records.
- Separate bass and treble controls for better tuning.
- Convenient record storage space right in cabinet.
- Smartly styled, modern cabinet its beauty fits your home.
- Available in 3 finishes: walnut, mahogany or limed oak.
- Complete with Radio.



- 400 Transistor Radio: Use regular profile batteries which means low operating cost, less interference and true maintenance cost. Comes in attractive leather case you will carry with pride. Earphone attached. CMA merit included. Reg. \$16.95 BAY DAY Price **\$8**

399 Portable Record Player by "Windsor"

Featuring 3 speed player, compact case with carrying handle. Includes two tone other color and white. A two-speed design. Reg. \$29.95 BAY DAY Price **\$21**

Ready-To-Hang Drapes in 3 Price Lines and Widths at BAY DAY Savings!

Group 1

1 Width 2 Widths 3 Widths
128 258 388 pair

- "Rosemont," an exciting modern pattern in green, brown, white, grey.
- "Gold Montrose," in nutmeg, gold, grey or white.
- "Gold Montrose," in beige, grey or white.
- "44" long, pinch pleated with French heading, re-interfaced with backcord.
- Lined with good quality satin in ecru color.
- Hooks included.

No Down Payment—Balance Monthly

403 Group 2

1 Width 2 Widths 3 Widths
149 319 479 pair

- "Phynox" in white, grey, beige—a beautiful acrylic fiber.
- "Gold Em," a striking floral with gold overlay in white, beige, grey.
- "Golden Terrace," a simple leaf pattern with gold overlay in white, beige, ecru, green.
- "44" long, pinch pleated with French heading, re-interfaced with backcord.
- Lined with good quality satin in ecru color.
- Hooks included.

No Down Payment—Balance Monthly

404 Group 3

1 Width 2 Widths 3 Widths
189 379 569 pair

- "Charmaine" in sandwood, grey, natural.
- "Aurora" in sandwood, white, beige, ecru, brown and white.
- "Breeze" in beige and brown, beige, ecru, brown and white.
- All are traditional patterns, a modern design with a small spray of flowers or leaves.
- "44" long, pinch pleated with French heading, re-interfaced with backcord.
- Lined with good quality satin in ecru color.
- Hooks included.

No Down Payment—Balance Monthly

409 Plastic Shower and Window Sets

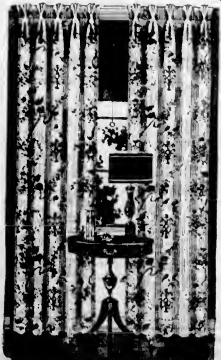
Consisting of self-shower curtains, 41" x 72" self-closed window curtain and the basin. Reinforced heating and mold resistant. Green, blue, white, yellow. **\$16** BAY DAY

410 Lustron Drapes

Attractive all-rayon drapes to add new beauty to your windows, curtains in your home. Requires no washing or ironing—stay fresh and crisp. **\$29** Special BAY DAY Price, pair **\$19**

411 Dacron Panels

Easy to wash, no ironing required, less than 1% shrinkage, no sagging, retains whiteness wash after wash.
41" x 54" **\$18** 41" x 72" **\$28** 41" x 90" **\$38**
BAY DAY **\$14** BAY DAY **\$24** BAY DAY **\$34**
41" x 54" **\$18** 41" x 72" **\$28** 41" x 90" **\$38**
BAY DAY **\$14** BAY DAY **\$24** BAY DAY **\$34**
HUDSON'S BAY COMPANY, draperies, 4th



405 Traverse Rods

Extensive traverse rods over your window area, wherever you want. Nylon glides for longer, more silent work. Cord drive.
30" to 50" BAY DAY **\$8** 50" to 60" **\$9**
60" to 70" **\$10** 70" to 80" **\$11** 80" to 90" **\$12**
BAY DAY **\$6** BAY DAY **\$7** BAY DAY **\$8**

406 Cotton Sateen Lining

SAVE on factory short ends... Line your drapes for better drape and warmth. Previous brilliant colors from fading. 48" width in ecru color. **69** 48" to 54" length. BAY DAY, yard **69**

408 Assorted Short Ends

48" curtains and drapes. Special purchase at factory remains in a beautiful assortment for less cushions or shabby drapes. **99** early for best selection. BAY DAY, yard **99**

PARKING Over 1000 Spaces for Customer Parking in the BAY's 3 Large Lots and the Mater-Free Arena Way!

DAVID L. RAY SPECIALS

On sale one hour only or while quantities last.
Personal shopping only.
No phone, mail or COD orders, please.

Part Box Lots—All items and sizes of extra. One dozen or more in assortment of quality, priced at 1/3 of the normal cost. Special, each, 1/3.
Hudson's Ray Company, costume, main.

Helene Carter Happy Hands—A delicate hand cream that softens, smooths and beautifies the hands. Contains lanolin. Special, each, 39¢.
Hudson's Ray Company, cosmetics, main.

8mm Movie Film—New film at real savings. 36 ft. of colored film, double 24 stock up now for the 378 coming season. Special, each, 99¢.
Hudson's Ray Company, stationery, main.

Bond Street Handbags—The English Marocco leather handbags with roller frames, over wrist, no handle, pink lock and end clasp. All leather. 13.99. Heavy, ladies and travel. Special, each, 9.99.
Hudson's Ray Company, dress accessories, main.

Assorted Nylon Hosiery—First quality, full fashion hosiery in flattering blend of colors. Cellulose packaged. Sizes 8 1/2 to 11. Special, each, 49¢.
Hudson's Ray Company, boys' wear, main.

Men's 15-Jewel Watch—Men's or boy's wear watch with leather strap, automatic date. Quality guaranteed. White case. Ref. 1536. Special, each, 9.99.
Hudson's Ray Company, jewelry, main.

Boys' Shearling Slippers—Comfortable, easy fitting slippers with hair wearing material lining. Sizes 1 to 10. All wearing lining. Special, each, 49¢.
Hudson's Ray Company, boys' wear, main.

Blue Denim Work Pants—Blue denim cotton pants with button closure. Sizes 30 to 44. Special, 2 for 4.99.
Hudson's Ray Company, men's clothing, main.

Men's Sleeveless Sweaters—Quality all-wool sweaters in shades of gray and navy blue. Ideal for the colder months ahead. Smart for dress. 2.99.
Hudson's Ray Company, men's furnishings, main.

Boys' Windbreakers—Hard wearing, reinforced denim and poplin jackets with self collar. Sizes 10 to 14. Special, each, 2.99.
Hudson's Ray Company, boys' wear, main.

36-inch Printed Cottons—Sew and save on these outstanding prints that are colorful and easy to sew. Ideal for aprons, curtains, dresses and more. 19¢.
Hudson's Ray Company, stationery, main.

36-inch 1 to 5-yard Length of Broadcloth—Tough wear several lengths of this colored broadcloth for blouses, aprons, skirts. Long wearing easy to sew and launder. Special, price, yard, 29¢.
Hudson's Ray Company, dress goods, main.

Sample Hats—A lovely collection of pretty samples in a variety of styles and colors. Special, 1.99.
Hudson's Ray Company, millinery, main.

All- Wool Coats—Exceptionally pure wool and Winter coats in assorted styles and colors. Special, 1.99.
Hudson's Ray Company, coats and suits, main.

Cotton Home Fracks—Assorted attractive fracks in cotton and rayon. Warm, comfortable. Special, 1.99.
Hudson's Ray Company, women's dresses, main.

Cardroom Slim Jims—With side zipper closing, ankle length, suitable at cut for fitting ease. Black only. Sizes 16 to 32. Special, 1.99.
Hudson's Ray Company, sportswear, main.

Crepes and Cotton Slips—With pretty lace and embroidery trims at bodice and hem. Attractive in style and comfortable fitting. Sizes 2 to 14. Special, 1.99.
Hudson's Ray Company, lingerie, main.

Cotton Bralettes—Fresh, white cotton bra in the comfortable bandage style. Good fit. Firm support. Sizes 32 to 36 in group. Special, 49¢.
Hudson's Ray Company, foundations, main.

Boys' Melton Jackets—Warm Melton duck jackets with detachable collars and buttoned cuffs. Sizes 10 to 14. Special, 4.99.
Hudson's Ray Company, children's wear, main.

Clearance Bath and Hand Towels—Stretch your bath towels for fall and winter with these quality hand and bath towels, all priced to stretch. Absorbent and quick drying. Assorted colors and sizes. Special, 34 to 99¢.
Hudson's Ray Company, linens, main.

Fringed Chevillie Bedspreads—Assorted attractive fringed chevillie bedspreads in a host of pretty prints and colors. Sizes 10 to 14. Special, 3.49.
Hudson's Ray Company, linens, main.

Soft Napped Flannelette Blankets—These firm flannelette blankets are warm, cozy and comfortable. Sizes 10 to 14. Special, each, 1.77.
Hudson's Ray Company, linens, main.

Bone China Cups and Saucers—Fine English bone china cups and saucers in the popular hot and low saucers and pretty floral patterns. Limit of 4 39¢ per customer.
Hudson's Ray Company, dishware, main.

Cotton Rugs—Soft cotton rugs with hardwearing pile, available in assortment of colors. Special, 6.99.
Hudson's Ray Company, floor coverings, main.

Foam Rubber Chips—Use as padding for toys, cushions, pillow, chair tops, etc. Ideal for making Christmas gifts. Assorted sizes. Special, 1.99.
Hudson's Ray Company, draperies, main.

Ratchet Screwdriver—Sturdy screwdriver for the hobby man or professional. Handy to carry around the house and in the office. Special, 69¢.
Hudson's Ray Company, hardware, lower main.

Turgetine—Stock up now on quality turgetine for all your fall morning and evening wear. Special, 1.99.
Hudson's Ray Company, houseware, lower main.

2 P.M. SPECIALS FRIDAY ONLY

On sale one hour or while quantities last.
Personal shopping only.
No phone, mail or COD orders, please.

Congress Playing Cards—Double decks, good for bridge or canasta, cellulose finish, all design are attractive and colorful. Special, each, 1.99.
Hudson's Ray Company, stationery, main.

Short-Sleeve Blouses—Easy care rayon blend blouses in colorful shades, with novelty trims. White, pink, purple, in sizes 28 to 34. Ideal for wearing with skirts and casual wear. Special, each, 7.99.
Hudson's Ray Company, dress goods, main.

Wool Gloves—First quality gloves with assorted decorative designs. Interwoven in background. Fall 49¢ and Winter 59¢.
Hudson's Ray Company, gloves, main.

Men's Sport and Dress Shirts—Bringing along in a good assortment of styles. Slightly soiled but in a good condition. Assorted colors and sizes. Special, each, 1.99.
Hudson's Ray Company, men's furnishings, main.

Boys' Suits—Wool and rayon suits in blue, gray and brown shades, fancy waist trim. Jacket and bow tie. Sizes 10 to 14. Special, 1.99.
Hudson's Ray Company, boys' wear, main.

Utility Coats—Ideal for rainwear, smart for rainy fall and winter wear. Double breasted, lined, turned rayon coats in assorted colors. Military 1.59 and civilian 1.99.
Hudson's Ray Company, coats and suits, main.

27-inch White Flannelette—Ideal opportunity to have on sale. For diapers, nightgowns, etc. Sizes 10 to 14. Special, 2.79.
Hudson's Ray Company, dress goods, main.

Women's White Oldies—Hardwearing, exceptionally comfortable white oldies which are ideal for winter wear. Available in sizes 10 to 14. Special, 1.99.
Hudson's Ray Company, women's shoes, main.

Tartan Slim Ties—Wool and rayon tartan slim ties with two side pockets, hidden apron, bandied tops. 1.99.
Hudson's Ray Company, sportswear, main.

Rayon Briefs—Comfortable, tailored styled briefs with elastic and band leg, elastic waist. White 4 for 1.99 and assorted colors and sizes. Special, 99¢.
Hudson's Ray Company, lingerie, main.

Girdles—A wide assortment of styles in this elastic pull-on girdle, comfortable and smooth fitting under all types of dresses. Sizes small and medium and larger in group. Special, 99¢.
Hudson's Ray Company, foundations, main.

Closely Woven Pillow Cases—Save on these long wearing, close woven and smoothly finished pillow cases. Sizes 42x26. White only. Special, each, 39¢.
Hudson's Ray Company, linens, main.

Car Mats—Protect the floor boards of your car and help to keep it clean. Two 14"x17" floor car mats. Special, each, 77¢.
Hudson's Ray Company, car accessories, lower main.

Double Bed Flannelette Sheet—Specially printed in terrace designs. Softly printed, double woven flannelette sheeting for the home. Assorted colors. Special, each, 97¢.
Hudson's Ray Company, linens, main.

Bubble Bath Powder—The bubbles last and last in hot or cold water. For a soft, fragrant, luxurious bath. Assorted colors. Special, 49¢.
Hudson's Ray Company, toiletries, main.

English Long-Handle Shovel—Sturdy and reliable shovel with long handle. Ideal for digging and leveling the soil. Fall 1.99 and winter 2.99.
Hudson's Ray Company, houseware, lower main.

4 P.M. SPECIALS FRIDAY ONLY

On sale one hour only or while quantities last.
Personal shopping only.
No phone, mail or COD orders, please.

2-Piece Bath Set—100% cotton bath with soft wash gins, non-slip back, in assortment of delightful 100% bathroom shades. Matching set over Special, 1.99.
Hudson's Ray Company, costume, main.

Scotch Mitts—Refining and tasty treat for the whole family to enjoy. Perfect for the day after tomorrow. Limit, one pair to a customer, no exceptions. 29¢.
Hudson's Ray Company, candies, main.

Pure Silk Hosiery (sub)—Light flimsy with soft appeal, easy appearance. Warm, yet strong enough for formal wear. Sizes 8 1/2 to 11. Bright shade. 1.99.
Hudson's Ray Company, hosiery, main.

Pocket Watch—With clear black finish, gleaming chrome case, small second hand. Reliable and 100% dependable time keeper. Special, 1.99.
Hudson's Ray Company, jewelry, main.

Men's V-neck Pullovers—All-wool black V-neck pullovers in small and medium sizes only. Ideal for school or casual wear. Special, each, 4.99.
Hudson's Ray Company, men's furnishings, main.

Boys' Rainwear—100% oil proof, waterproof rubber rainwear in blue, green, red, yellow, and white. Hat, coat and leggings. Sizes 4 to 14. 19¢.
Hudson's Ray Company, boys' wear, main.

Velvet Slim Jims—Slim style pants with side zipper, ankle length, suitable at cut for easy fitting. Black. Sizes 10 to 14. Special, 2.99.
Hudson's Ray Company, sportswear, main.

36-inch White Flannelette—Big size. Quality money white flannelette in a wide assortment. Ideal for nightgowns, baby clothes, diapers, etc. Special, 1.99.
Hudson's Ray Company, dress goods, main.

15% Wool Yests and Sweaters—Warm, comfort able fitting vests with built up tops, and the 15% 3/4 size sweaters. Sizes small and medium. Special, 39¢.
Hudson's Ray Company, lingerie, main.

Flannelette Diapers—Soft, absorbent diapers with hemmed edges in duck size. Buy several pairs and 29¢ size. Limit, 2 dozen per customer. Special, 2.99.
Hudson's Ray Company, children's wear, main.

Wool-Filled Floral Comforters—Assorted floral prints and colors in these warm cozy quilts. 98¢. Black. Sizes 10 to 14. Special, 98¢.
Hudson's Ray Company, linens, main.

Teapots—English earthenware finished teapots for a sure cup of piping hot tea. Cleaning assistance for a never needs painting. Limit, 1 per customer. Special, 95¢.
Hudson's Ray Company, dishware, main.

Black Plac—4" black plac with 15" off center. Ground bottom and black blue with mahogany 88¢.
Hudson's Ray Company, hardware, lower main.

Bamboo Drapes—Take advantage of the savings on these natural-colored bamboo drapes. Break the main's main and add extra charm and beauty to your room. 10 feet wide and 7 feet long. Already stapled. Perfect for living room, dining room, or in bedrooms. Buy on BAY DAY and save over half. Special Price, each, 9¢.
Hudson's Ray Company, draperies, main.

3-Egg Poacher—Fast heating, aluminum poacher with wide bottom, sling fitting lid, 3 cooks eggs. 99¢.
Hudson's Ray Company, houseware, lower main.

Clothing—A real BAY DAY value. 6 donated wool clothing for an unbelievable low price. Shirts, pants, sweaters, etc. Buy now, during fall and winter months. Limit, 4 pieces to a customer. Special, 29¢.
Hudson's Ray Company, houseware, lower main.

7 P.M. SPECIALS FRIDAY ONLY

On sale one hour only or while quantities last.
Personal shopping only.
No phone, mail or COD orders, please.

Jumbo Garment Bag—54" polythane bag with zipper. Compact and easy handling. Special, 79¢.
Hudson's Ray Company, costume, main.

Don Juan Razor Blades—100 blades per package made from hard tempered steel for close shave. Double edge. Limit 1 per customer. Special, 79¢.
Hudson's Ray Company, cosmetics, main.

Movie Reel and Can Set—Constructed of quality steel, built into special stand and carrying frame. 29¢.
Hudson's Ray Company, camera, main.

Jelly Beans—Assorted flavors in this top quality 29¢ can. A treat for the whole family. Special, 29¢.
Hudson's Ray Company, candies, main.

Orlon Cardigan—Easy to wear, lovely to look at, orlon cardigan in white, pink or blue shades. 29¢.
Hudson's Ray Company, dress goods, main.

European Kid Gloves—Real kid leather, made in Europe. In the newest fashioning fall shades. Warm fitting. Sizes 6 to 10. 1.99.
Hudson's Ray Company, gloves, main.

Boys' Pullovers—V-neck pullovers in all wool for comfortable and warm wear. Sizes 10 to 14. 1.99.
Hudson's Ray Company, boys' wear, main.

Alarm Clocks—Dependable clocks with large outer dial, reliable clear alarm, good mechanisms. 1.99.
Hudson's Ray Company, clocks, main.

Men's Dress Shirts—Easy care, this special cotton shirt with fused collars, single cuffs. White. 1.99.
Hudson's Ray Company, men's furnishings, main.

Felt Hats—A collection of sample hats in soft, flaring felt. Assorted colors and styles. Special, 1.99.
Hudson's Ray Company, millinery, main.

Poplin Utility Coats—Pretty for Fall and Spring wear, ideal for the wet weather. Warm, repellent rain and wind. Assorted colors and styles. 1.99.
Hudson's Ray Company, coats and suits, main.

36" Heavy Short Flannel—Regular 36" yard flannel, heavy short flannel. Perfect for baby's and children's outdoor shirts. Assorted colors and patterns. 48¢.
Hudson's Ray Company, dress goods, main.

36-inch Assorted Printed Cottons—Sew and save on these colorful prints that are colorful and easy to sew. Ideal for aprons, curtains, dresses and more. 19¢.
Hudson's Ray Company, stationery, main.

36-inch Colored Flannelette—Clean and warm for nightgowns, baby clothes, etc. 1.99.
Hudson's Ray Company, dress goods, main.

Poplin Car Coats—Suits on these marvelous poplin coats with hood, collar, warm and cozy. Sizes 12 to 20. Special, 3.99.
Hudson's Ray Company, sportswear, main.

Women's Sample Dress Shoes—Size 4 only. 1.99.
Hudson's Ray Company, women's shoes, main.

Flannelette Gowns—White and pretty patterned with piped trim. Short sleeve. Warm and cozy. 1.99.
Hudson's Ray Company, lingerie, main.

Bralettes—A selection of styles in outstanding white cottonette stitched also a very workable pattern. Sizes 32 to 36 in group. Special, 99¢.
Hudson's Ray Company, foundations, main.

36-inch Cotton Broadcloth—Sanforized, colored broadcloth for shirts, blouses, dresses, uniforms, etc. Available in 3 to 5 yard pieces. Special, 29¢.
Hudson's Ray Company, dress goods, main.

Children's Cotton Flannel Shirts—A good buy on boys' plaid shirts. Long sleeves, plaid pattern, button front. Sizes 10 to 14. Special, 2.99.
Hudson's Ray Company, children's wear, main.

Glass Salt and Peppers—Impressed glass salt and pepper shakers made from extra glass any time of the year. Regular 49¢.
Hudson's Ray Company, dishware, main.

Colored Flannelette Blankets—Specially printed flannelette blankets in a variety of colors. Sizes 10 to 14. Special, each, 3.77.
Hudson's Ray Company, linens, main.

Zipper Percall Pillow Cases—Clean, soft smooth flannel for the utmost in comfort, wear and beauty. Buy your pillowcases and pillows your special. 72¢.
Hudson's Ray Company, linens, main.

5-Piece Card Table Set—Set includes standard size card table, 130" top and matching folding chairs in green, red and blue. Special, 199¢.
Hudson's Ray Company, furniture, main.

Large Coco Mat—Size 18x30 inch coco mats for outside your doors. Keep floors cleaner longer. A must for the weather. Special, 98¢.
Hudson's Ray Company, floor coverings, main.

Flashlights—Sturdy styled flashlights complete with two standard batteries. A must for the dark. Special, 66¢.
Hudson's Ray Company, sporting goods, main.

Split Leaf Philodendron—Give your home the look of a lush, green, sun rich place. A plant that does not come extra expensive. Give your home the look of a lush, green, sun rich place. Special, 1.99.
Hudson's Ray Company, garden, lower main.